

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Dowden Health Corp.		04/05/2005	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

Name:	Dowden Health Media, Inc.
Street Address:	425 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Serial Number:	76621641	NEW YORK SPACES
Registration Number:	2358770	VETERANS' HEALTH
Registration Number:	1981754	HEARTHEALTH NEWS
Registration Number:	1911324	HEALTHWORDS FOR WOMEN
Registration Number:	1255281	THE JOURNAL OF FAMILY PRACTICE
Registration Number:	2855371	BERGEN HEALTH & LIFE
Registration Number:	2778787	CURRENT PSYCHIATRY
Registration Number:	2565938	BEANSTALK
Registration Number:	2487026	OBG MANAGEMENT
Registration Number:	1020181	CONTEMPORARY SURGERY
Registration Number:	1381382	CONTEMPORARY ORTHOPAEDICS

**CORRESPONDENCE DATA**

Fax Number: (212)895-2900

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

**900023555**

**TRADEMARK  
 REEL: 003071 FRAME: 0536**

**CH \$290.00 76621641**

Phone: 212.895.2000  
Email: pto2@brownraysman.com  
Correspondent Name: Monica B. Richman  
Address Line 1: 900 Third Avenue  
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Monica B. Richman
Signature:	/monica b. richman/
Date:	04/22/2005

Total Attachments: 3  
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source=DowdenNameChange#page3.tif

APR. 6. 2005 4:41PM

NO. 1925 P. 1/3

*State of New York* }  
*Department of State* } ss:

*I hereby certify that the annexed copy has been compared with the original document filed by the Department of State and that the same is a true copy of said original.*

*Witness my hand and seal of the Department of State on*

**April 05, 2005**



A handwritten signature in black ink, appearing to read "R. A. S.", is written over the printed title "Secretary of State".

*Secretary of State*

MAR-29-2005 TUE 09:38 PM

FAX NO.

P. 02

050405000135

CSC 45  
DRAW DOWN

**CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
DOWDEN HEALTH CORP.**

**Under Section 805 of the Business Corporation Law**

The undersigned corporation does hereby apply, pursuant to 802 of the Business Corporation Law of the State of New York, to amend its certificate of incorporation in the State of New York and for that purpose does hereby set forth:

**FIRST:** The name of the corporation is Dowden Health Corp.

**SECOND:** The date of filing of the certificate of incorporation with the Department of State is November 23, 2004.


**THIRD:** Paragraph First of the corporation's Certificate of Incorporation is hereby amended to read as follows:

**"FIRST:** The name of the corporation is Dowden Health Media, Inc."

**FOURTH:** The certificate of amendment was authorized by unanimous written consent of the board of directors and the unanimous written consent of the holders of all outstanding shares of the capital stock of the corporation.

**IN WITNESS WHEREOF,** the undersigned has executed this Application for Authority as of the this 1st day of March 2005.

**DOWDEN HEALTH CORP.**

By:   
Name: Daniel J. Mills  
Title: Executive Vice President

BRMFS1 570269v1

PAK-23-2005 TUE 09:38 PM

FAX NO.

P. 03

**CSC 45  
DRAW DOWN**

**050405000 (35)**

**CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
DOWDEN HEALTH CORP.**

**Under Section 805 of the Business Corporation Law**

RECEIVED  
2005 APR -4 PM 12: 01

Filed by: **Brown Raysman Millstein  
Felder & Steiner LLP  
900 Third Avenue  
New York, New York 10022  
cust. Ref # 292659RMS**

FILED  
2005 APR -5 AM 11: 49

*ja*

STATE OF NEW YORK  
DEPARTMENT OF STATE  
FILED APR 05 2005

TAX \$ \_\_\_\_\_  
BY: *[Signature]*  
*ny to*

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*140*

RECORDED: 04/22/2005