

**RECORD**  
**TR**

102874651

10-29-04

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p><b>1. Name of conveying party(ies)/Execution Date(s):</b> Gold Prospectors Association of America, Inc.</p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-State  <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) <u>California</u>  Execution Date(s) <u>October 19, 2004</u></p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p><b>2. Name and address of receiving party(ies)</b> <input type="checkbox"/> Yes  Additional names, addresses, or citizenship attached? <input checked="" type="checkbox"/> No</p> <p>Name: <u>The Outdoor Channel, Inc.</u>  Internal  Address: <u>Suite 103</u>  Street Address: <u>43445 Business Park Drive</u>  City: <u>Temecula</u>  State: <u>California</u>  Country: <u>United States</u> Zip: <u>92590</u></p> <p><input type="checkbox"/> Association      Citizenship _____  <input type="checkbox"/> General Partnership      Citizenship _____  <input type="checkbox"/> Limited Partnership      Citizenship _____  <input checked="" type="checkbox"/> Corporation      Citizenship <u>Nevada</u>  <input type="checkbox"/> Other _____      Citizenship _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No  (Designations must be a separate document from assignment)</p>
<p><b>3. Nature of conveyance:</b></p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p>	

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_  
B. Trademark Registration No.(s) 2,053,733

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

THE OUTDOOR CHANNEL

<p><b>5. Name &amp; address of party to whom correspondence concerning document should be mailed:</b>  Name: <u>Rose Helen Perez, Attorney at Law</u>  Internal Address: _____  Street Address: <u>303 43rd Street</u>  City: <u>Newport Beach</u>  State: <u>California</u> Zip: <u>92663</u>  Phone Number: <u>949-650-2321</u>  Fax Number: <u>949-650-4036</u>  Email Address: <u>roseperez@adelphia.net</u></p>	<p><b>6. Total number of applications and registrations involved:</b> <span style="border: 1px solid black; padding: 2px 10px;">1</span></p> <p><b>7. Total fee (37 CFR 2.6(b)(6) &amp; 3.41) \$40.00</b></p> <p><input type="checkbox"/> Authorized to be charged by credit card  <input type="checkbox"/> Authorized to be charged to deposit account  <input checked="" type="checkbox"/> Enclosed</p> <p><b>8. Payment Information:</b></p> <p>a. Credit Card      Last 4 Numbers _____  Expiration Date _____</p> <p>b. Deposit Account Number _____  Authorized User Name _____</p>
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**9. Signature:** Rose Helen Perez      October 28, 2004  
Signature      Date

Total number of pages including cover sheet, attachments, and document: 3

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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SERVICE MARK ASSIGNMENT

WHEREAS, GOLD PROSPECTORS ASSOCIATION OF AMERICA, INC., a California corporation (hereinafter referred to as "Assignor") is the owner of THE OUTDOOR CHANNEL service mark and United States Service Mark Registration No. 2,053,733 therefor (hereinafter the "Service Mark"), and

WHEREAS, THE OUTDOOR CHANNEL, INC., a Nevada corporation with an address of 43445 Business Park Drive, Suite 103, Temecula, California 92590 (hereinafter "Assignee") desires to acquire the above-identified Service Mark and registration and the goodwill of the business associated therewith.

NOW, THEREFORE, in consideration of good and valuable consideration paid by the Assignee to the Assignor, the receipt and adequacy of which is hereby acknowledged by the Assignor, the Assignor hereby transfers and assigns to the Assignee, the above-identified Service Mark and registration, together with the goodwill of the business associated therewith, and the right to sue for past, present and future infringement of any of the foregoing and the right to collect and own any monetary or other damages as a result thereof.

The Assignor further agrees that it shall, at the request and expense of Assignee, execute, acknowledge and deliver all documents and instruments as may be reasonably required to evidence or effectuate the conveyance, assignment, transfer and delivery to the Assignee of the above-referenced Service Mark and registration.

IN WITNESS WHEREOF, the Assignor has executed this instrument as of this

19 day of OCTOBER, 2004.

GOLD PROSPECTORS ASSOCIATION OF AMERICA, INC.

By: [Signature]  
(Authorized Signature - Officer)

PERRY MASSIE  
(Printed Name)

Title: Vice President

STATE OF CALIFORNIA )  
 )ss  
COUNTY OF RIVERSIDE )

On OCTOBER 19, 2004, before me, Deanna Chacon,  
personally appeared Perry Massie

personally known to me - OR -  proved to me on the basis of satisfactory  
evidence to be the person whose name is subscribed to the within instrument and  
acknowledged to me that he/~~she~~ executed the same in his/~~her~~ authorized capacity, and  
that by his/~~her~~ signature on the instrument the person, or the entity upon behalf of which  
the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]  
Notary Public in and for said County and State

