

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Meyer's Bakeries, Inc.		03/28/2005	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	Southern Bakeries, LLC		
Street Address:	7597 East U.S. Highway 36		
City:	Avon		
State/Country:	INDIANA		
Postal Code:	46123		
Entity Type:	Limited Liability Company: INDIANA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1754677	TASTY N' CRUSTY	
Registration Number:	2302286	TASTY N' CRUSTY	
Registration Number:	2590058	FRUIT & NUTS MEDLEY	
Registration Number:	2641168	DELI GOURMET	
CORRESPONDENCE DATA			
Fax Number:	(317)223-0362		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(317) 684-5000		
Email:	trademark@boselaw.com		
Correspondent Name:	Jennifer L. Day		
Address Line 1:	135 N. Pennsylvania Street		
Address Line 2:	Suite 2700		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:	Jennifer L. Day		
Signature:	/Jennifer L. Day/		

TRADEMARK

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OP \$115.00 1754677

Date:

04/25/2005

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

**WHEREAS, MEYER'S BAKERIES, INC.** ("Assignor"), an Arkansas corporation, with an address of P.O. Box 687, Hope, Arkansas 71801, has adopted, used and is using, and is the owner of, the following trademarks which are registered in the U.S. Patent and Trademark Office (the "Marks"):

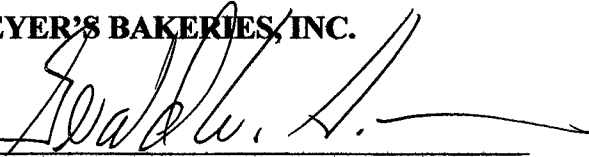
<i>Trademark</i>	<i>Registration Number</i>	<i>Registration Date</i>
TASTY N' CRUSTY	1,754,677	2/23/93
TASTY N' CRUSTY	2,302,286	12/21/99
FRUIT & NUTS MEDLEY	2,590,058	7/2/02
DELI GOURMET	2,641,168	10/22/02

**WHEREAS, SOUTHERN BAKERIES, LLC**, an Indiana limited liability company ("Assignee"), with an address of 7597 East U.S. Highway 36, Avon, Indiana 46123 is desirous of acquiring the Marks and the registrations thereof, together with the goodwill symbolized thereby;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and as a capital contribution, Assignor does hereby assign, sell, transfer and convey unto Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized thereby, and the above-identified registrations thereof; and Assignor does hereby further assign, sell, transfer and convey unto Assignee any and all claims of Assignor for past infringements and any and all causes of action of Assignor with respect to or arising out of the Marks.

**IN WITNESS WHEREOF**, the undersigned duly authorized officer of Assignor has duly executed this Trademark Assignment for and on behalf of Assignor to be effective as of the 28<sup>th</sup> day of March, 2005.

**MEYER'S BAKERIES, INC.**

By: 

Gerald W. Hanna, President and CEO

STATE OF ARKANSAS )

) SS:

COUNTY OF Pulaski )

Before me, a Notary Public in and for said County and State, personally appeared Gerald W. Hanna, the President and CEO of Meyer's Bakeries, Inc., who acknowledged the execution of the foregoing Trademark Assignment for and on behalf of said corporation, and who, having been duly sworn, stated that any representations therein contained are true.

Witness my hand and Notarial Seal this 28<sup>th</sup> day of March, 2005.

My commission expires:

5-16-2010

Charlotte W. Satterfield

Notary Public

Printed: Charlotte W. Satterfield

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