

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/23/2002

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Symmetrical Resources Corporation		08/23/2002	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

Name:	Simmons Market Research Bureau, Inc.
Street Address:	700 W. Hillsboro Blvd.
Internal Address:	Bldg. 4, Suite 201
City:	Deerfield Beach
State/Country:	FLORIDA
Postal Code:	33441
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2280375	THE KNOWLEDGE COMPANY

**CORRESPONDENCE DATA**

Fax Number: (954)333-4118  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 954-761-2918  
 Email: Susan.Wishaw@ruden.com  
 Correspondent Name: Deborah Tellerman Berkowitz, Esq.  
 Address Line 1: 200 E. Broward Blvd.  
 Address Line 2: Suite 1500  
 Address Line 4: Fort Lauderdale, FLORIDA 33301

NAME OF SUBMITTER:	Deborah Tellerman Berkowitz
Signature:	/Deborah Tellerman Berkowitz/

CH \$40.00 2280375

Date:

04/25/2005

Total Attachments: 1

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V73750

ARTICLES OF MERGER  
Merger Sheet

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MERGING:

SYMMETRICAL RESOURCES CORPORATION, a Florida corporation,  
document number V73750

INTO

300007468073--4

SIMMONS MARKET RESEARCH BUREAU, INC., a Delaware entity, P13406

File date: August 23, 2002

Corporate Specialist: Karen Gibson

Division of Corporations - P.O. BOX 6327 - Tallahassee, Florida 32314