

04-25-2005



Form PTO-1594 (Rev. 03/05)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

102881480

MRD
3-9-2005

RECORDATION FORM
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

TriStar Products, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Pennsylvania
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 03/07/2005

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Befit Enterprises

Internal Address: PMB 151

Street Address: 430 Quintana Road

City: Morro Bay

State: California

Country: U.S.A. Zip: 93442

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

78/252,121

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

JACK LALANNE'S POWER JUICER

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Edouard V. Rosa, Esq.

Internal Address:

Street Address: 5304 Derry Avenue
Suite S

City: Aqoura Hills

State: California Zip: 91301

Phone Number: 818-735-0590

Fax Number: 818-735-0594

Email Address: evrosalaw@att.net

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 1568
Expiration Date 03/06

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

Signature

03/09/2005

Date

Edouard V. Rosa

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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ASSIGNMENT
OF APPLICATION FOR REGISTRATION OF A MARK

WHEREAS, TriStar Products, Inc., a Pennsylvania corporation with its principal place of business at 492 Route 46 East, Fairfield, New Jersey 07004 ("Assignor"), has adopted and is using a mark for which Assignor has filed an application in the United States Patent & Trademark Office for registration. Serial No. 78/252,121 for the mark JACK LALANNE'S POWER JUICER; and

WHEREAS, Befit Enterprises, Inc., a California corporation with its principal place of business at 430 Quintana Road, PMB 151, Morro Bay, California 93442 (hereinafter "Assignee"), is desirous of acquiring said mark;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark and the above-identified application for registration of said mark.

The Commissioner for Trademarks is requested to issue the certificate of registration to Assignee.

Tristar Products, Inc.

Date: 3/7/05

By: _____


Keith Mirchandani, President