

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIMMONS POULTRY FARMS, INC.		04/07/2005	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	SIMMONS PREPARED FOODS, INC.		
Street Address:	Post Office Box 430		
City:	Siloam Springs		
State/Country:	ARKANSAS		
Postal Code:	72761		
Entity Type:	CORPORATION: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	979508	MENU MAKER	
CORRESPONDENCE DATA			
Fax Number:	(918)584-1718		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	918-587-2000		
Email:	abennett@hjkllaw.com		
Correspondent Name:	Head, Johnson & Kachigian		
Address Line 1:	228 West 17th Place		
Address Line 4:	Tulsa, OKLAHOMA 74119		
NAME OF SUBMITTER:	Allen F. Bennett		
Signature:	/AllenFBennett/		
Date:	04/26/2005		

CH \$40.00 979508

Total Attachments: 1

900023692

**TRADEMARK
 REEL: 003073 FRAME: 0385**

ASSIGNMENT OF TRADEMARK

WHEREAS, SIMMONS POULTRY FARMS, INC., a corporation of the State of Arkansas, having an address at Post Office Box 430, Siloam, Springs, Arkansas 72761, is the owner of United States Trademark Registration 979,508 for the mark **MENU MAKER**, registered in the U.S. Trademark Office on February 26, 1974; and

WHEREAS, SIMMONS PREPARED FOODS, INC., a corporation of the State of Arkansas, having a place of business at Post Office Box 430, Siloam Springs, Arkansas 72761, is desirous of acquiring the entire right, title and interest in and to such trademark **MENU MAKER** and the registration therefor No. 979,508.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable considerations, the receipt of which is hereby acknowledged, SIMMONS POULTRY FARMS, INC. does hereby assign, sell and convey to SIMMONS PREPARED FOODS, INC., the trademark **MENU MAKER** and the registration therefor, No. 979,508, together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be.

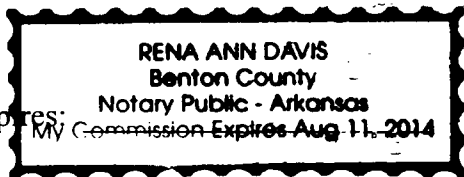
SIMMONS POULTRY FARMS, INC.

By *Michael R. Jones*
MICHAEL R. JONES
Executive Vice-President &
Chief Financial Officer

Date 4-7-05

STATE OF ARKANSAS)
) ss.
COUNTY OF BENTON)

Subscribed and sworn to before me this 7 day of April, 2005 by MICHAEL R. JONES, to me known to be the Executive Vice-President and Chief Financial Officer of SIMMONS POULTRY FARMS, INC..



Rena Ann Davis
Notary Public

My commission expires: