

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Advance Magazine Publishers Inc.

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: New York
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No**3. Nature of conveyance)/Execution Date(s) :**Execution Date(s) March 18, 2005

- Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(ies)Additional names, addresses, or citizenship attached? Yes
 NoName: Les Publications Conde Nast S.A.

Internal

Address: _____

Street Address: 56A rue du Faubourg Saint-City: Paris

State: _____

Country: France Zip: 75008

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Paris
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

NA

B. Trademark Registration No.(s)

2828430

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:Name: Eric E. GisolfiInternal Address: Sabin Bermant & Gould LLPStreet Address: Four Times SquareCity: New YorkState: NY Zip: 10036-6526Phone Number: (212) 381-7070Fax Number: (212) 381-7227Email Address: egisolfi@sbandg.com**6. Total number of applications and registrations involved:**

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:a. Credit Card Last 4 Numbers _____
Expiration Date _____b. Deposit Account Number 19-0004
Authorized User Name Eric E. Gisolfi**9. Signature:**Eric E. Gisolfi

Signature

March 23, 2005

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: :
 : Trademark Attorney
 App. Ser: No. 76/571168 : Caroline E. Wood
 : Law Office 110
 Applicant: Les Publications Conde Nast SA :
 :
 Mark: HOUSE & GARDEN BEST ON THE BEST:
 -----X

DESIGNATION OF DOMESTIC REPRESENTATIVE

Pamela A. Rask and Eric E. Gisolfi of Sabin Bermant & Gould LLP, Four Times Square, New York, NY 10036 are hereby designated Applicant's representative upon whom notice and process of the proceedings affecting the above-identified application may be served.

By: 

 Didier Suberbicelle
 President of Applicant

Date: March 21, 2005

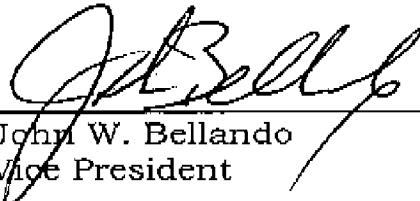
ASSIGNMENT

WHEREAS, Advance Magazine Publishers Inc. ("AMPI"), a New York corporation located at Four Times Square, New York, New York 10036, has adopted and used the trademark HOUSE & GARDEN and registered said trademark under U.S. Reg. No. 2828430 and;

WHEREAS, Les Publications Conde Nast SA ("LPCN"), a French corporation located at 56A, rue du Faubourg Saint-Honore, 75008 Paris, France, is desirous of acquiring said trademark and the registration therefore;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, AMPI does hereby sell, assign, transfer and set over unto LPCN all right, title and interest in and to the mark listed above, together with the goodwill symbolized by said mark and the registration therefore.

ADVANCE MAGAZINE PUBLISHERS INC.



John W. Bellando
Vice President

Dated: March 18, 2005

FACSIMILE TRANSMISSION SHEET

SABIN, BERMANT & GOULD LLP

ATTORNEYS AT LAW
4 Times Square
New York, New York 10036
(212) 381-7000

Fax Number: (212) 381-7201

TELECOPIER TRANSMISSION REQUEST

Date: March 23, 2005

Number of Pages: Cover + 4

SEND TO: Director of the U.S. PTO
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FROM: ERIC E. GISOLFI, ESQ.

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Message:

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TRADEMARK

RECORDED: 03/23/2005

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