

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yurman Design Inc.		04/21/2005	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Yurman Studios Inc.		
Street Address:	24 Vestry Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1725487	DAVID YURMAN	
Registration Number:	2862202	THE CABLE WATCH COLLECTION	
CORRESPONDENCE DATA			
Fax Number:	(212)682-0200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	aparianos@torys.com		
Correspondent Name:	Louis S. Ederer		
Address Line 1:	237 Park Avenue		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Elisheva M. Jasie		
Signature:	/Elisheva M. Jasie/		
Date:	04/27/2005		

Total Attachments: 2
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**TRADEMARK
 REEL: 003073 FRAME: 0679**

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TRADEMARK ASSIGNMENT

WHEREAS Yurman Design Inc., a New York corporation, with its principal place of business located at 24 Vestry Street, New York, New York, 10013 (hereinafter "Assignor"), adopted, used, and is using the trademarks on the attached Schedule A (hereinafter the "Trademarks") and is record owner of the United States Trademark Registrations therefor (as indicated on the Attached Schedule A); and

WHEREAS Yurman Studios Inc., a New York corporation, with its principal place of business located at 24 Vestry Street, New York, New York, 10013 (hereinafter "Assignee") is desirous of acquiring all rights, title and interest in and to the said Trademarks, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the United States trademark registrations for the Trademarks, as well as the right to sue for past and present infringements thereof.

NOW THEREFORE IT IS AGREED AS FOLLOWS

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the United States Trademark Registrations therefor.

This agreement is effective as of April 21, 2005.

Assignor:

Assignee:

YURMAN DESIGN INC.

YURMAN STUDIOS INC.


Name: Scott Vogel

Title: CEO


Name: Scott Vogel

Title: CEO

TRADEMARK

REEL: 003073 FRAME: 0681

SCHEDULE A

TRADEMARK	U.S. TRADEMARK REGISTRATION NO.
DAVID YURMAN	1,725,487
THE CABLE WATCH COLLECTION	2,862,202