

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GREG PIPPO		03/23/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bag Borrow or Steal, Inc.		
Street Address:	1909 Tyler Street, Suite 500		
City:	Hollywood		
State/Country:	FLORIDA		
Postal Code:	33020		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78407751	BAG BORROW OR STEAL	
CORRESPONDENCE DATA			
Fax Number:	(954)924-0717		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	954 924 0707		
Email:	patent@bellsouth.net		
Correspondent Name:	Robert M. Schwartz, Esq.		
Address Line 1:	P.O. Box 221470		
Address Line 4:	Hollywood, FLORIDA 33022		
NAME OF SUBMITTER:	Robert M. Schwartz		
Signature:	/robert m schwartz/		
Date:	04/27/2005		
Total Attachments: 1 source=BagBorrowTMassign002#page1.tif			

OP \$40.00 78407751

ASSIGNMENT OF TRADEMARK

WHEREAS, Greg Pippo, an individual residing in the State of Florida, with an address of 1909 Tyler Street, Suite 500, Hollywood, Florida 33020 has adopted, used, is using and is the owner of the following trademark application in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
BAG BORROW OR STEAL	78/407,751	April 26, 2004

WHEREAS, Bag Borrow or Steal, Inc., a Florida Corporation, having its principal offices at 1909 Tyler Street, Suite 500, Hollywood, Florida 33020, is desirous of acquiring said pending trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Greg Pippo, hereby assigns, conveys and transfers to Bag Borrow or Steal, Inc., the entire right, title, and interest in and to said trademark application and any United States or foreign registrations resulting therefrom, and all the goodwill of the business connected with the use of and symbolized by said mark, application and any United States or foreign registrations resulting therefrom.

Signed at Hollywood, Florida as of this 23rd day of March, 2005.

By: 

GREG PIPPO

TRADEMARK