

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
T.W. Enterprises, Ltd.		12/31/2004	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Performance Brands, Inc.
Street Address:	959 Shotgun Road
City:	Sunrise
State/Country:	FLORIDA
Postal Code:	33326
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2152588	HACE SOL
Registration Number:	2152589	HACE FRIO
Registration Number:	2363164	BASK
Registration Number:	2466518	10 PEPPER
Registration Number:	2474489	MYSTIFY
Registration Number:	2476750	AQUAGEN
Registration Number:	2484094	FIESTA SUN
Registration Number:	2532693	FLUID
Registration Number:	2532694	MARSHMALLOW
Registration Number:	2534632	CONCEPT
Registration Number:	2730160	CHILLY PEPPER

CORRESPONDENCE DATA

Fax Number: (954)924-0717

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

OP \$290.00 2152588

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NAME OF SUBMITTER:	Robert M. Schwartz
Signature:	/robert m schwartz/
Date:	04/29/2005

Total Attachments: 1  
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# ASSIGNMENT OF REGISTRATION OF A MARK


Whereas, T.W. Enterprises, Ltd., Assignor, a Minnesota corporation, of 2789 Clearwater Road, St. Cloud, Minnesota, 56301, has adopted, used and is using marks which are registered in the United States Patent and Trademark Office, as Registration numbers:

2,152,588	Reg. Date 04-21-1998	HACE SOL
2,152,589	Reg. Date 04-21-1998	HACE FRIO
2,963,164	Reg. Date 06-27-2000	BASK
2,486,518	Reg. Date 07-03-2001	10 PEPPER
2,474,489	Reg. Date 07-31-2001	MYSTIFY
2,476,750	Reg. Date 08-07-2001	AQUAGEN
2,484,094	Reg. Date 09-04-2001	FIESTA SUN
2,532,693	Reg. Date 01-22-2002	FLUID
2,532,694	Reg. Date 01-22-2002	MARSHMALLOW
2,534,632	Reg. Date 01-29-2002	CONCEPT
2,730,160	Reg. Date 06-24-2003	CHILLY PEPPER

Whereas, Performance Brands, Inc., Assignee, a Florida corporation, of 959 Shotgun Road, Sunrise, Florida, 33326, is desirous of acquiring said marks and the registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said T.W. Enterprises, Ltd., Assignor, does hereby assign unto the said Performance Brands, Inc., Assignee, all right, title and interest in and to the said marks, together with good will of the business symbolized by the marks, and the above identified registrations thereof.

Executed this 31st day of December, 2004, at Plymouth, MN.

  
Mark D. Oslund, President Vice President  
T.W. Enterprises, Ltd.

If Assignor is a corporation or other juristic organization,  
give the official title of the person who signs for Assignor.