

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Century Tobacco Group LLC		03/28/2005	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	U.S. Flue-Cured Tobacco Growers, Inc.		
Street Address:	1304 Annapolis Drive		
City:	Raleigh		
State/Country:	NORTH CAROLINA		
Postal Code:	27608		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78533476	TRAFFIC	
CORRESPONDENCE DATA			
Fax Number:	(919)821-6800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9198211220		
Email:	rrehm@smithlaw.com		
Correspondent Name:	T. Robert Rehm, Jr.		
Address Line 1:	2500 Wachovia Capitol Center		
Address Line 4:	Raleigh, NORTH CAROLINA 27601		
NAME OF SUBMITTER:	T. Robert Rehm, Jr.		
Signature:	/t robert rehm jr/		
Date:	05/02/2005		

OP \$40.00 78533476

Total Attachments: 1

900023937

**TRADEMARK
 REEL: 003076 FRAME: 0776**

ASSIGNMENT

Whereas New Century Tobacco Group LLC, a corporation with offices located at 9500 S. Dadeland Blvd. PH-1, Miami, Florida 33156, owns the mark TRAFFIC for use with cigarettes and has a pending application for the same under U.S. Application Serial No. 78/533,476; and

Whereas U.S. Flue-Cured Tobacco Growers, Inc. is desirous of acquiring any and all rights to said mark, including the goodwill of the business symbolized by the mark and the pending application therefore;

Now, therefore, in consideration of \$10.00 and for other good and valuable consideration, receipt of which is hereby acknowledged, said New Century Tobacco Group LLC does hereby assign unto the said U.S. Flue-Cured Tobacco Growers, Inc. all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark.



Signature of New Century Tobacco Group LLC

Alex De La Cruz - CEO

Printed Name and Title

March 28, 2005

Date

RECORDED: 05/02/2005

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REEL: 003076 FRAME: 0778