Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CE Software, Inc.		04/27/2005	CORPORATION: IOWA

RECEIVING PARTY DATA

Name:	Startly Technologies, LLC
Street Address:	P.O. Box 65580
City:	West Des Moines
State/Country:	IOWA
Postal Code:	50265
Entity Type:	LTD LIAB JT ST CO: IOWA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	76046604	QUICKPROJECT
Serial Number:	78337591	TRANS LUCY
Registration Number:	1428153	QUICKEYS
Registration Number:	2442834	QUICKCONFERENCE
Registration Number:	2661912	INOUTTRACKER

CORRESPONDENCE DATA

Fax Number: (612)332-9081

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

612.336.4616 Phone:

Email: kvoss@merchant-gould.com

Correspondent Name: John A. Clifford Address Line 1: P.O. Box 2910

Address Line 4: Minneapolis, MINNESOTA 55402-0910

NAME OF SUBMITTER: John A. Clifford

> **TRADEMARK REEL: 003077 FRAME: 0001**

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Signature:	/John A. Clifford/
Date:	05/02/2005
Total Attachments: 2 source=Assignment for CE Software to Startly#page1.tif source=Assignment for CE Software to Startly#page2.tif	

TRADEMARK REEL: 003077 FRAME: 0002

TRADEMARK ASSIGNMENT

WHEREAS, CE Software, Inc. (hereinafter "Assignor"), an Iowa corporation having a principal place of business at P.O. Box 65580, West Des Moines, IA 50265 (formerly at 1801 Industrial Circle, West Des Moines, IA 50265), is the record owner of the United States trademark application and registrations referenced on the attached "Schedule A";

WHEREAS, Startly Technologies, LLC, (hereinafter "Assignee"), an Iowa limited liability corporation, having a principal place of business at P.O. Box 65580, West Des Moines, IA 50265, is desirous of acquiring all right, title and interest in and to said application and registrations;

NOW, THEREOFRE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the said assignee, its successors or assigns, the entire right, title and interest in the United States in and to said trademarks and said trademark application and registrations, together with the goodwill and other incidents of its business associated with or symbolized by said trademarks.

CE SOFTWARE, INC.

Date: Agail 27, 2005 By: Ask S. Kirk, President

TRADEMARK REEL: 003077 FRAME: 0003

SCHEDULE "A"

U.S. Trademark Registrations

Mark	Reg. No.	<u>lssued</u>	Our Ref.
QUICKEYS	1,428,153	February 10, 1987	9729.1US01
QUICKCONFERENCE	2,442,834	April 10, 2001	12724.3US01
INOUTTRACKER	2,661,912	December 17, 2002	9729.36US01

U.S. Trademark Applications

<u>Mark</u>	Reg. No.	<u>Issued</u>	Our Ref.
QUICKPROJECT	76/046,604	May 11, 2000	12724.2US01
TRANS LUCY	78/337,591	December 8, 2003	9729.38US01

TRADEMARK REEL: 003077 FRAME: 0004

RECORDED: 05/02/2005