

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

The Las Vegas Institute for Advanced Dental Studies, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Execution Date(s) February 11, 2005

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: LVI Holdings, LLC

Internal

Address: _____

Street Address: 9501 Hillwood Drive

City: Las Vegas

State: Nevada

Country: USA Zip: 89134

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship State of Delaware
- Other Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,499,350

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

LAS VEGAS INSTITUTE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Regina M. Braman

Internal Address: O'Melveny & Myers LLP

Street Address: 114 Pacifica, Suite 100

City: Irvine

State: CA Zip: 92618

Phone Number: (949) 737-2900

Fax Number: (949) 737-2300

Email Address: rbraman@omm.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account - Our Ref # 019,642-016

8. Payment Information:

- a. Credit Card Last 4 Numbers _____
Expiration Date _____
- b. Deposit Account Number 50-2862
Authorized User Name Regina M. Braman

9. Signature:



March 30, 2005

Signature

Date

Regina M. Braman

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: **6**

Documents to be recorded (including cover sheet) should be faxed to (703) 306-6995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

American LegalNet, Inc.
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TRADEMARK

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CERTIFICATE OF FACSIMILE
(37 C.F.R. §1.8a)

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being transmitted to (703) 306-5995 on the date shown below addressed to the Commissioner for Patents, P.O. Box 1450, Attn: Mail Stop Assignment Recordation Services, Alexandria, VA 22313-1450.

March 30, 2005

Date of Deposit

Sharina M. Ross

Sharina M. Ross

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "ASSIGNMENT") is made and entered into as of February 11, 2005 (the "EFFECTIVE DATE") by and between THE LAS VEGAS INSTITUTE FOR ADVANCED DENTAL STUDIES, INC., a Nevada corporation ("ASSIGNOR"), and LVI HOLDINGS, LLC, a Delaware limited liability company ("ASSIGNEE").

WHEREAS, ASSIGNOR wishes to assign to ASSIGNEE, and ASSIGNEE wishes to acquire from ASSIGNOR, the trademarks, registrations, and registration applications set forth on **Schedule A** attached hereto (collectively, the "ASSIGNED TRADEMARKS").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers, and sets over to ASSIGNEE its entire right, title, and interest in and to the ASSIGNED TRADEMARKS, together with the goodwill of the business symbolized in the ASSIGNED TRADEMARKS, and all other corresponding rights that are or may be secured under the laws of the United States and any foreign country, now or hereafter in effect, for ASSIGNEE's own use and enjoyment, and for the use and enjoyment of ASSIGNEE's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this ASSIGNMENT had not been made, together with all income, royalties, damages, or payments due or payable as of the EFFECTIVE DATE or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the ASSIGNED TRADEMARKS, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

ASSIGNOR hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into that would conflict with this ASSIGNMENT;

ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record ASSIGNEE as the assignee and owner of the ASSIGNED TRADEMARKS.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this ASSIGNMENT to be executed by their duly authorized representatives as of the EFFECTIVE DATE.

"ASSIGNOR"

THE LAS VEGAS INSTITUTE FOR ADVANCED DENTAL STUDIES, INC., a Nevada corporation

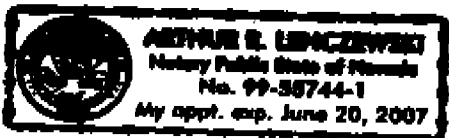
By: [Signature] William G. Dickerson, DDS President, Treasurer and Secretary

STATE OF Nevada))) ss.))) COUNTY OF Clark)

On this 10 day of February, 2005, before me, the undersigned notary public, personally appeared William G. Dickerson, DDS, proved to me through satisfactory evidence of identification, which were Dallas Ledger, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose.

- (as partner for _____, a corporation) (as _____ for _____, a corporation) (as attorney in fact for _____, the principal) (as _____ for _____, (a) (the) _____)

[Signature] Notary Signature [Seal]



My commission expires June 20, 2007

"ASSIGNEE"

LVI HOLDINGS, LLC,
a Delaware limited liability company

By: *Joshua Phillips*
Joshua Phillips
Secretary

STATE OF CALIFORNIA

COUNTY OF Los Angeles

)
) ss.
)

On this 11th day of February, 2005, before me, the undersigned notary public, personally appeared Joshua Phillips, proved to me through satisfactory evidence of identification, which were Calif. Driver's License to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose.

(as the Secretary for LVI Holdings, LLC, a Delaware limited liability company)

Talin Kalfayan
Notary Signature
[Seal]



My commission expires
February 1, 2007

SCHEDULE A

1. **Service Mark for LAS VEGAS INSTITUTE**
Registered to **The Las Vegas Institute for Advanced Dental Studies, Inc.**
Registration Number: **2,499,350**
Serial Number: **75603112**
Date of Registration: **October 23, 2001**
Description: **Design plus words, letters, and/or numbers**