

ATTY DKT: 1799-3(d)

FORM PTO-1594

(Rev. 6-93)

OMB No. 0851-0011 (exp. 4/94)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies)
JEFFREY MCGILL

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: THE GAMEOLOGIST GROUP, LLC
Internal Address: _____

Street Address: 3439 Atlantic Avenue

City: Atlantic City State: NJ ZIP: 08401

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: March 26, 2005

Individual(s) citizenship: _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
78/311,849

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.

Name: Thomas M. Galgano, GALGANO & BURKE

Internal Address: _____

Street Address: 300 Rabro Drive, Suite 135

City: Hauppauge State: New York ZIP: 11788

6. Total number of applications and registrations involved: 1

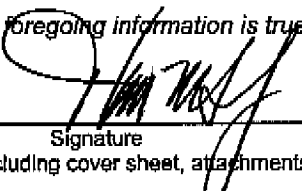
7. Total fee (37 CFR 3.41)\$40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
07-0130
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas M. Galgano  March 30, 2005
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and documents: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

OP \$40.00 78311849

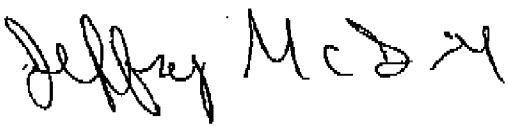
ASSIGNMENT

WHEREAS, JEFFREY MCGILL, an individual having a business address of 3439 Atlantic Avenue, Atlantic City, New Jersey 08401, United States of America, is the owner of the mark BLING BLING 2002, and U.S. Trademark Application Serial No. 78/311,849, filed on October 9, 2003, in the U.S. Patent and Trademark Office (PTO) for the mark BLING BLING 2002;

WHEREAS, THE GAMEOLOGIST GROUP, LLC, a New Jersey limited liability company having a business address of 3439 Atlantic Avenue, Atlantic City, New Jersey 08401, is desirous of acquiring said mark and application and the business associated therewith;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and/or other good and valuable consideration, receipt of which is hereby acknowledged, JEFFREY MCGILL hereby assigns to THE GAMEOLOGIST GROUP, LLC all right, title and interest in and to said mark and application, together with the goodwill of the business connected with the use of and symbolized by said mark and the portion of the business to which the mark pertains, as fully and entirely as the same would have been held and enjoyed by JEFFREY MCGILL if this Assignment had not been made; together with all claims for damages by reason of past infringement of said mark, with the right to use for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

Date: 3/26/2005

By: 
Jeffrey McGill