

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Proflowers, Inc.		09/12/2003	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Provide Commerce, Inc.		
Street Address:	5005 Wateridge Vista Drive		
Internal Address:	Suite 200		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2295440	ENJOY FLOWERS!	
Registration Number:	2297692	FLOWER FARM DIRECT	
Registration Number:	2294197	FLOWERFARM.COM	
CORRESPONDENCE DATA			
Fax Number:	(858)678-5099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(858) 678-5070		
Email:	tmdocsd@fr.com		
Correspondent Name:	Lisa M. Martens/Fish & Richardson P.C.		
Address Line 1:	12390 El Camino Real		
Address Line 4:	San Diego, CALIFORNIA 92130		
NAME OF SUBMITTER:	Lisa M. Martens		
Signature:	/Lisa M. Martens/		

CH \$90.00 2295440

Date:

05/06/2005

Total Attachments: 1

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT "PROVIDE COMMERCE, INC." HAS FILED THE FOLLOWING DOCUMENTS:

CERTIFICATE OF INCORPORATION, FILED THE SIXTH DAY OF FEBRUARY, A.D. 1998, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE TWENTY-FIRST DAY OF JUNE, A.D. 1999, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE SECOND DAY OF SEPTEMBER, A.D. 1999, AT 9 O'CLOCK A.M.

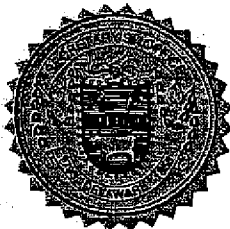
CERTIFICATE OF AMENDMENT, FILED THE FOURTEENTH DAY OF DECEMBER, A.D. 1999, AT 9 O'CLOCK A.M.

RESTATED CERTIFICATE, FILED THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 1999, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE SEVENTEENTH DAY OF OCTOBER, A.D. 2000, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "PROFLOWERS, INC." TO "PROVIDE COMMERCE, INC.", FILED THE TWELFTH DAY OF SEPTEMBER, A.D. 2003, AT 5:51 O'CLOCK P.M.

CERTIFICATE OF AMENDMENT, FILED THE TENTH DAY OF DECEMBER, A.D. 2003, AT 9:49 O'CLOCK P.M.



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030822515

Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 2826869

DATE: 12-19-03

TRADEMARK

RECORDED: 05/06/2005

REEL: 003079 FRAME: 0615