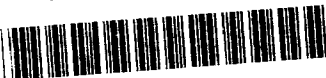


11-18-2004

U.S. Department of Commerce
Patent and Trademark Office
Attorney Docket No. 9647.0003

To the Honorable Commissioner of Patents and Trademarks

Original documents or copy thereof.



102884174

1. Name(s) of conveying party(ies):
Televisa Mexico, S.A. de C.V.

- ☐ Individual(s)
☐ Association
☐ Limited Partnership
☒ Corporation
☐ General Partnership
☐ Other:

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☐ Assignment
☐ Merger
☐ Security Agreement
☒ Change of Name
☐ Other:

Execution Date: December 5, 2001

2. Name(s) and address(es) of receiving party(ies):

Name: Televisa Mexico, Ltd.

Address: Av. Vasco de Quiroga 2000
Edificio A, Piso 4, Colonia Zedec Santa Fe
Delegacion Alvaro Obregon
Mexico DF 01210

- ☐ Individual(s) [Identify Country of citizenship]
☐ Association [Identify country/state]
☐ General Partnership [Identify country/state]
☒ Limited Partnership - Switzerland
☐ Corporation
☐ Other: [Identify type of entity and country/state]

If assignee is not domiciled in the United States, a domestic representative is attached: Yes ☒ No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application Number(s):

B. Trademark Registration Number(s):

2,240,034, 1,573,870, 2,324,707, 1,305,340, 2,176,559,
2,408,822, 1,078,093, 1,658,726, 1,585,119,
2,352,219, 2,597,596, 2,726,440, 2,692,233, 1,473,593,
2,680,215, 2,685,696

Additional numbers attached?

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Louis J. Levy

Address: LEVENTHAL, SENTER & LERMAN, P.L.L.C.
2000 K Street, N.W., Suite 600
Washington, D.C. 20006-1809

6. Total number of applications and registrations involved: 16

7. Total fee (37 CFR 3.41): \$415.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account
☐ Authorized to be charged to deposit account only if fee is deficient

8. Deposit Account No.: _____

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Louis J. Levy

Name of person signing

Signature

Date

11/17/2004 ECOOPER 00000069 2240034

01 FC:8521

02 FC:8522

40.00 DP
375.00 DP

Total number of pages including cover sheet, attachments and documents: 1

TRADEMARK
REEL: 003079 FRAME: 0911

SUPPORTING DOCUMENTATION FOR TRADEMARK
CHANGE OF NAME DOCUMENTS IS

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999