

10/29/04



To the Honorable Commissioner of Patents &

102884173

original documents or copy thereof

1. Name(s) of conveying party(ies):
Estrategia Televisa, S.A. de C.V.

- Individual(s)
- Association
- Limited Partnership
- Corporation
- General Partnership
- Other:

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: November 1, 2001

2. Name(s) and address(es) of receiving party(ies):

Name: Televisa Mexico, S.A. de C.V.

Address: Av. Vasco de Quiroga 2000
Edificio A, Piso 4, Colonia Zedec Santa Fe
Delegacion Alvaro Obregon
Mexico DF 01210

- Individual(s) [Identify Country of citizenship]
- Association [Identify country/state]
- General Partnership [Identify country/state]
- Limited Partnership
- Corporation - Mexico
- Other: [Identify type of entity and country/state]

If assignee is not domiciled in the United States, a domestic representative is attached: Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application Number(s):

B. Trademark Registration Number(s):

2,240,034, 1,573,870, 2,324,707, 1,305,340, 2,176,559,
2,408,822, 1,078,093, 1,658,726, 1,585,119,
2,352,219, 2,597,596, 2,726,440, 2,692,233, 1,473,593,
2,680,215, 2,685,696

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Louis J. Levy

Address: LEVENTHAL, SENTER & LERMAN, P.L.L.C.
2000 K Street, N.W., Suite 600
Washington, D.C. 20006-1809

6. Total number of applications and registrations involved: 16

7. Total fee (37 CFR 3.41): \$415.00

- Enclosed
- Authorized to be charged to deposit account
- Authorized to be charged to deposit account only if fee is deficient

8. Deposit Account No.: _____

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Louis J. Levy

Name of person signing

Signature

10/18/04

Date

11/17/2004 ECOOPER 00000067 2240034

Total number of pages including cover sheet, attachments and documents: 3

01 FC:0521
02 FC:0522

40.00 DP
375.00 DP

**STATEMENT PURSUANT TO 37 C.F.R § 3.25(a)(4) REGARDING ASSIGNMENT OF
TRADEMARKS FROM ESTRATEGIA TELEVISIA, S.A. DE C.V. TO
TELEVISA MEXICO, S.A. de C.V.**

I, Maria Azucena Dominguez Cobian, am the attorney-in-fact for Grupo Televisa, S.A., corporate parent of Estrategia Televisa, S.A de C.V. (a Mexican Corporation, subsequently merged into Televisa Mexico, S.A. de C.V.) and Televisa Mexico, S.A. de C.V., (a Mexican corporation, the name of which was subsequently changed to Televisa Ltd. and then merged into Televisa, S.A. de C.V.), and also served as attorney-in-fact with full Power of Attorney for Estrategia Televisa, S.A. de C.V. and Televisa Mexico, S.A. de C.V. during their existence.

In this capacity, I have personal knowledge of the following transaction:

On November 1, 2001, the trademarks identified in Exhibit I became the property of Televisa Mexico, S.A. de C.V., as a result of a merger between Televisa Mexico, S.A. de C.V. and Estrategia Televisa, S.A. de C.V.

All of the above is true and correct to the best of my knowledge

By: _____

Name: Maria Azucena Dominguez
Cobian

Title: Attorney-in-Fact, Grupo
Televisa, S.A.

Date: Sep 13, 2004

EXHIBIT I

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
ECO	2,240,034	April 20, 1999
ECO	1,573,870	December 26, 1989
ACAPULCO BAY	2,324,707	February 29, 2000
SPANISH INTERNATIONAL NETWORK	1,305,340	November 13, 1984
VIDEO ROMANCE DE LAS ESTRELLAS & DESIGN	2,176,559	July 28, 1998
TELEVISA	2,408,822	November 28, 2000
Miscellaneous Design	1,078,093	November 22, 1977
EL CANAL DE LAS ESTRELLAS	1,658,726	September 24, 1991
24 HORAS	1,585,119	February 27, 1990
THE GUILT	2,352,219	May 23, 2000
TELEVISA	2,597,596	July 23, 2002
Miscellaneous Design	2,726,440	June 17, 2003
TELEVISA & Design	2,692,233	March 4, 2003
MUNDO LATINO	1,473,593	January 19, 1988
TELEVISA	2,680,215	January 28, 2003
Miscellaneous Design	2,685,696	February 11, 2003

