

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Best Buy Stores, L.P.		05/06/2005	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Best Buy Enterprise Services, Inc.
Street Address:	7601 Penn Avenue South
Internal Address:	Corporate Legal Dept. , B6-144
City:	Richfield
State/Country:	MINNESOTA
Postal Code:	55423
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78189720	WE MAKE HOUSECALLS!
Serial Number:	78298438	GIVE THE GIFT OF A GEEK
Registration Number:	1943643	GEEK SQUAD
Registration Number:	2023380	GEEK SQUAD
Registration Number:	2744658	GEEK SQUAD
Registration Number:	2834408	GEEK SQUAD 24 HOUR COMPUTER SUPPORT TASK FORCE
Registration Number:	2844737	GEEKMOBILE

CORRESPONDENCE DATA

Fax Number: (612)292-2323
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 612-291-7740
 Email: emma.nickolson@bestbuy.com

CH \$190.00 78189720

Correspondent Name: Best Buy Enterprise Services, Inc.
Address Line 1: 7601 Penn Avenue South
Address Line 2: Legal Dept., B6-144
Address Line 4: Richfield, MINNESOTA 55423

NAME OF SUBMITTER:	Emma Nickolson
Signature:	/emma nickolson/
Date:	05/10/2005

Total Attachments: 2
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TRADEMARK ASSIGNMENT

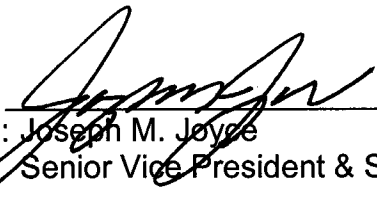
WHEREAS, **BEST BUY STORES, L.P.**, a Delaware Limited Partnership having its principal offices at 7601 Penn Avenue South, Richfield, Minnesota 55423, ("Assignor") has adopted, used, is using and is the owner of the trademarks listed on the attached Schedule A ("The Trademarks");

WHEREAS, **BEST BUY ENTERPRISE SERVICES, INC.** a Minnesota corporation having its principal offices at 7601 Penn Avenue South, Richfield, Minnesota 55423, ("Assignee") is desirous of acquiring The Trademarks and the applications and registrations, along with the entire goodwill in the business thereof;

NOW, THEREFORE, in consideration of the sum of \$10 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to The Trademarks, together with the goodwill of the business symbolized thereby, and the applications and registrations identified in Schedule A.

Signed at Richfield, Minnesota, this 6th day of MAY, 2005

BEST BUY STORES, L.P.

By: 
Name: Joseph M. Joyce
Title: Senior Vice President & Secretary

STATE OF MINNESOTA)
)ss:
COUNTY OF Hennepin)

On this 6th day of May, 2005, personally appeared Joseph M. Joyce, to me known and known to me to be a Senior Vice President & Secretary of BEST BUY STORES, L.P., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.


Notary Public



TRADEMARK

REEL: 003080 FRAME: 0498

SCHEDULE A

Mark	Application/Registration No.	Application/Registration Date
GIVE THE GIFT OF A GEEK	78298438	10 September 2003
GEEKMOBILE	2844737	25 May 2004
GEEK SQUAD 24 HOUR COMPUTER SUPPORT TASK FORCE	2834408	20 April 2004
WE MAKE HOUSECALLS!	78189720	27 November 2002
GEEK SQUAD	2744658	29 July 2003
GEEK SQUAD & DESIGN	1943643	26 December 1995
GEEK SQUAD & DESIGN	2023380	17 December 1996