

11-18-04

11-19-2004



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please send original documents or copy thereof.

1. Name of conveying party(ies): Shaw Industries Group, Inc. 616 East Walnut Avenue - P.O. Drawer 2128 Dalton, GA 30722-2128

2. Name and address of receiving party(ies) Name: Columbia Insurance Company Internal Address: Street Address: 3024 Harney Street City: Omaha State: NE Zip: 68131-3580

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: 11/04/04

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 78/309941 B. Trademark Registration No.(s)

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Lisa A. Iverson, Esq. Internal Address: Neal & McDevitt Street Address: 1776 Ash Street City: Northfield State: IL Zip: 60093

7. Total fee (37 CFR 3.41) \$ 40.00 [X] Enclosed [] Authorized to be charged to deposit account

8. Deposit account number:

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9. Signature: Lisa A. Iverson Name of Person Signing [Signature] Signature 11/8/04 Date

Total number of pages including cover sheet, attachments, and document: 5

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11/18/2004 GT0N11 00000060 78309941 01 FC:8521

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

(40.00 OP)

TRADEMARK REEL: 003080 FRAME: 0504

ASSIGNMENT

WHEREAS, SHAW INDUSTRIES GROUP, INC., a Georgia corporation, with its principal place of business at 616 East Walnut Avenue, P.O. Drawer 2128, Dalton, Georgia 30722-2128 ("Assignor") is the owner of the mark and application listed below:

| <u>App. No.</u> | <u>Mark</u> |
|-----------------|-----------------|
| 78/309941 | SHAW INNOVATION |

(hereinafter referred to as "the Mark"); and

WHEREAS, COLUMBIA INSURANCE COMPANY, a Nebraska corporation, with its principal place of business at 3024 Harney Street, Omaha, Nebraska 68131-3580 ("Assignee") desires to acquire the Mark; and

WHEREAS, Assignor and Assignee entered into an Intellectual Property Purchase Agreement, an Intellectual Property License Agreement and an Intellectual Property Development Agreement effective as of January 1, 2003 ("the Agreements"); and

WHEREAS, the terms of the Agreements require Assignor to assign certain Intellectual Property to Assignee from time to time.

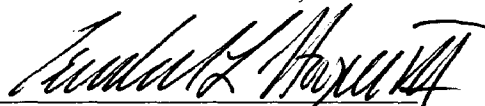
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the application listed above.


ASSIGNOR:

ASSIGNEE:

SHAW INDUSTRIES GROUP, INC.

COLUMBIA INSURANCE COMPANY

By: 
Frederick L. Hooper, III
Assistant Secretary

By: 
(Signature)

Name: Donald F Wurster

Title: President

Date: 11/5/2004

Date: 11/04/2004



Business Affairs

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U.S. Patent and Trademark Office
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USA

München, den 15.11.2004
pe

Document ID-No. : 102796753

Dear Sir or Madam,

enclosed please find the documents we already mailed you on June 9, 2004, again, including a new "Credit Card Payment Form" for a payment by VISA-Card.

In case this Credit Card should be also invalid or if any other questions should occur please give us a call by 0049-89-2183-8223, Mrs. Ebner or Mr. von Wrede.

Yours sincerely,

Petra Ebner
Business Affairs