

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ivoclar AG		09/24/2001	CORPORATION: LIECHTENSTEIN
RECEIVING PARTY DATA			
Name:	Ivoclar Vivadent AG		
Street Address:	Bendererstrasse 2		
City:	Schaan FL 9494		
State/Country:	LIECHTENSTEIN		
Postal Code:	9494		
Entity Type:	CORPORATION: LIECHTENSTEIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1361644	SR-VIVOSIT PE	
Registration Number:	1928460	IPS EMPRESS	
CORRESPONDENCE DATA			
Fax Number:	(585)258-2821		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5852582839		
Email:	bnoren@underbergkessler.com		
Correspondent Name:	Beverly Noren c/o Underberg & Kessler		
Address Line 1:	300 Bausch & Lomb Place		
Address Line 4:	Rochester, NEW YORK 14604		
DOMESTIC REPRESENTATIVE			
Name:	Paul V. Nunes, Esq.		
Address Line 1:	300 Bausch & Lomb Place		
Address Line 2:	Underberg & Kessler LLP		
Address Line 4:	Rochester, NEW YORK 14604		

OP \$65.00 1361644

NAME OF SUBMITTER:	Beverly Noren
Signature:	/Beverly Noren/
Date:	05/10/2005
Total Attachments: 1 source=lvoVivaAGName#page1.tif	

