

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

LA SENZA, INC.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation - Canadian (No. 419414-4)
- Other

Citizenship (see guidelines):

Execution Date(s): **APRIL 4, 2004**

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies):

Additional names, addresses, or citizenship attached? Yes

Yes

No

Name: **LA SENZA, INC.**

Street Address: **5401 Eglinton Avenue West, Ste. 107**

City: **Toronto**

State: **ONTARIO**

Country: **CANADA**

Zip: **M9C 5K6**

Association Citizenship:

General Partnership Citizenship:

Limited Partnership Citizenship:

Corporation Canadian (No. 423136-8)

If assignee is not domiciled in the United States, a domestic

representative designation is attached: Yes No

(Designations must be a separate document from assignment)

3. Nature of conveyance:

- Assignment Amalgamation/Merger
- Security Agreement Change of Name
- Other:

4. Application number(s) or registration number(s) and identification or description of the Trademark

A. Trademark Application No.(s).

B. Trademark Registration No.(s).

See Schedule A

See Schedule A

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

See Schedule A

5. Name & address of party to whom correspondence concerning document should be mailed:

JACOBSON HOLMAN
400 7th Street, N.W.
Washington, D.C.
Tel. 202-638-6666
Fax 202-393-5350

Attorney Docket No.: **See Schedule A**

6. Total number of applications and registrations involved:

14

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$560.00

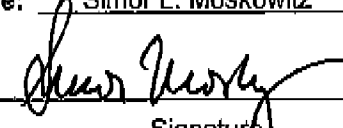
Authorized to be charged by credit card

Form attached

Should the credit card form become detached or the amount be insufficient, please charge our Deposit Account, No. **06-1358**

9. Signature: Simor L. Moskowitz

Date: **March 21, 2005**



Signature

Total number of pages 4

CP \$560.00 76503280

TRADE MARK	APPLICATION/REGISTRATION NO.
LA SENZA SHAPERS	S.N. 76/503,280
LA SENZA SPA	S.N. 76/542,041
LA SENZA'S 4-WAY PUSH UP BRA	S.N. 76/579,987
LA SENZA	S.N. 76/456,278
FOREVER SEAMLESS	S.N. 76/550,279
LA SENZA LINGERIE	S.N. 76/549,881
LA SENZA HYDRA LIFT	S.N. 76/488,641
LA SENZA LIQUID LIFT	S.N. 76/488,640
LA SENZA GIRL	2,781,085
LA SENZA EVEOLUTION	S.N. 76/435,674
LA SENZA AIR LIFT	S.N. 76/400,783
LA SENZA BODYWEAR	2,606,910
LA SENZA ULTRA-LIFT/ULTRA-BUSTE	2,614,315
LA SENZA	1,800,379
LA SENZA	1,994,349

AMALGAMATION

WHEREAS LA SENZA INC. (corporation no. 419414-4) whose full post office address is 5401 Eglinton Avenue West, Suite 107, Toronto, Ontario, Canada, M9C 5K6, is the owner of the trade marks identified in Schedule "A" hereto; and

WHEREAS on April 4, 2004, **LA SENZA INC.** (corporation no. 419414-4) and **3977901 CANADA INC.** were amalgamated under Section 185 of the Canada Business Corporations Act to form **LA SENZA INC.** (corporation no. 423136-8), whose full post office address is 5401 Eglinton Avenue West, Suite 107, Toronto, Ontario, Canada, M9C 5K6;

WHEREAS as a result of the aforesaid amalgamation, **LA SENZA INC.** (corporation no. 423136-8) has become the owner of the trade marks identified in Schedule "A" hereto.

WHEREFORE LA SENZA INC. (corporation no. 423136-8)) hereby requests that it be recorded as the owner of all of the trade marks identified in Schedule "A" hereto.

EXECUTED AT MONTREAL, QUEBEC, this 21 day of May, 2004.

LA SENZA INC.

PER:  _____