

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                            |
|----------------------------------|--|-----------------------|----------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                            |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                            |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                            |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>         |
| RJR Packaging LLC                |  | 05/02/2005            | limited liability company: |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                            |
| <b>Name:</b>                     | Oracle Flexible Packaging, Inc.  |                       |                            |
| <b>Street Address:</b>           | 2431 East 61st Street  |                       |                            |
| <b>Internal Address:</b>         | Suite 260  |                       |                            |
| <b>City:</b>                     | Tulsa  |                       |                            |
| <b>State/Country:</b>            | OKLAHOMA   |                       |                            |
| <b>Postal Code:</b>              | 74136  |                       |                            |
| <b>Entity Type:</b>              | CORPORATION:   |                       |                            |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                            |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                            |
| <b>Serial Number:</b>            | 76459338   | PEEL-A-FACT           |                            |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                            |
| <b>Fax Number:</b>               | (918)586-8652  |                       |                            |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                            |
| <b>Phone:</b>                    | 9185868952   |                       |                            |
| <b>Email:</b>                    | pskidmore@cwlaw.com  |                       |                            |
| <b>Correspondent Name:</b>       | Paula L. Skidmore  |                       |                            |
| <b>Address Line 1:</b>           | 15 East 5th Street   |                       |                            |
| <b>Address Line 2:</b>           | Suite 3700   |                       |                            |
| <b>Address Line 4:</b>           | Tulsa, OKLAHOMA 74103-4344   |                       |                            |
| <b>NAME OF SUBMITTER:</b>        | Lynnwood R. Moore, Jr.   |                       |                            |
| <b>Signature:</b>                | /Lynnwood R. Moore, Jr./   |                       |                            |
| <b>Date:</b>                     | 05/10/2005   |                       |                            |

OP \$40.00 76459338

**Total Attachments: 5**

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Assignment") is made effective this 2<sup>nd</sup> day of May, 2005, by and between RJR Packaging LLC, a Delaware limited liability company ("Assignor"), and Oracle Flexible Packaging, Inc., a North Carolina corporation ("Assignee"). Initially capitalized terms used herein and not defined shall have the meaning assigned to them in the Asset Purchase Agreement (as defined below).

WHEREAS, Assignor, R. J. Reynolds Tobacco Company, a North Carolina corporation and Assignee have entered into that certain Asset Purchase Agreement, dated as of the date hereof (the "Asset Purchase Agreement"), pursuant to which Assignee has agreed to acquire, and Assignor has agreed to sell, certain of Assignor's assets and liabilities, including the Trademark (as defined below);

WHEREAS, Assignor is the owner of the entire right, title and interest in, to and under that United States trademark identified and set forth on Schedule A (the "Trademark"); and

WHEREAS, Assignee wishes to acquire and Assignor wishes to assign all of Assignor's right, title and interest in and to the Trademark and the goodwill of the business associated with the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, set over and deliver to Assignee, Assignor's entire right, title and interest in and to the Trademark, along with the goodwill of the business in connection with which the Trademark is used in all countries, the same to be held and enjoyed by said Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Trademark, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor shall execute all such further documentation and take all such further action as may be required, as contemplated by the Asset Purchase Agreement, under local laws and regulations to effectuate and record this Assignment.

\* \* \* \* \*

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer as of the date first written above.

ASSIGNOR:  
RJR PACKAGING, LLC

By: \_\_\_\_\_  
Name: Ulrich W. Engels  
Title: President

ASSIGNEE:  
ORACLE FLEXIBLE PACKAGING, INC.

By: \_\_\_\_\_  
Name: J. Scott Dickman  
Title: Chief Executive Officer

[Signature page for TM Assignment Agreement]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer as of the date first written above.

ASSIGNOR:  
RJR PACKAGING, LLC

By: U.W. Engels  
Name: Ulrich W. Engels  
Title: President

ASSIGNEE:  
ORACLE FLEXIBLE PACKAGING, INC.

By: \_\_\_\_\_  
Name:  
Title:

[Signature page for TM Assignment Agreement]

**TRADEMARK**  
**REEL: 003080 FRAME: 0920**

STATE OF North Carolina

SS:

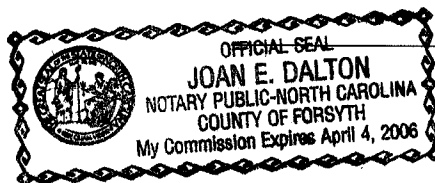
COUNTY OF Forsyth )

I do hereby certify that Ulrich W. Engel, personally known to me to be there person who executed the foregoing document on behalf of the Assignor, appeared before me this day in person and has acknowledged to me that he/she executed the Agreement and Assignment of his/her own free will and as the free will of Assignor, for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed by Notarial Seal on this 29 day of April, 2005.

Joan E Dalton  
Notary Public

My commission expires:



**Schedule A**

1. PEEL-A-FACT  
SERIAL NO.: 76/459338  
FILED October 18, 2002