

Form TTU-1594 (Rev. 03/05)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**  
Aurora Wholesalers, LLC

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation- State: Ohio  
 Other \_\_\_\_\_

Citizenship (see guidelines) U.S.A.

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  
Additional names, addresses, or citizenship attached?  No

Name: Goldkern S.A.

Internal Address: \_\_\_\_\_

Street Address: 49 Route de Vessy

City: 1234 Vessy/Geneve

State: \_\_\_\_\_

Country: Switzerland Zip: 1234

Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship Switzerland  
 Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) March 23, 2005

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and Identification or description of the Trademark.**

A. Trademark Application No.(s)  
78/124,364

B. Trademark Registration No.(s)  
\_\_\_\_\_

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
\_\_\_\_\_

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Maria A. Savio, Esq.

Internal Address: 8th Floor  
Gottlieb, Rackman & Reisman, P.C.  
270 Madison Avenue

Street Address: \_\_\_\_\_

City: New York  
New York Zip: 10016

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: (212) 684-3900  
Fax Number: (212) 684-3999  
Email Address: \_\_\_\_\_

**6. Total number of applications and registrations involved:** 1

**7. Total fee (37 CFR 2.6(b)(5) & 3.41) \$ \_\_\_\_\_**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

a. Credit Card      Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 07-1730  
Authorized User Name \_\_\_\_\_

**9. Signature:** Maria A. Savio      April 1, 2005

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Maria A. Savio, Esq.

Name of Person Signing \_\_\_\_\_

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-6994, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 003080 FRAME: 0995

700167061

CH \$40.00 071730 78124364

**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement is made as of the 23 day of March, 2005 by and between Aurora Wholesalers, LLC, an Ohio corporation ("the Assignor") and Goldkenn S.A., a company organized and existing under the laws of Switzerland ("the Assignee").

WHEREAS, Assignor is the owner of the trademark SWISS GOLD (hereinafter "the Mark") and has a pending application for registration of the Mark with the United States Patent and Trademark Office in International Class 30 for chocolates, Application Serial No. 78/124,364; and

WHEREAS, Assignee desires to acquire the Mark, together with the goodwill associated with the Mark, and the pending application, and

WHEREAS, Assignor has agreed to sell all rights that it has in the Mark, along with the goodwill associated with the Mark.

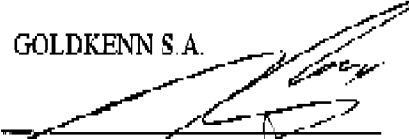
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, convey and deliver to Assignee all of Assignor's right, title and interest in and to the Mark, and the pending application, including all claims for past infringement, together with the goodwill associated with the Mark.


IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement

to be executed as of the dates written below.

GOLDKENN S.A.

AURORA WHOLESALERS LLC

By   
Name Christian Boice-Kennedy

By   
Name REUVEN DESSLER

Title C.E.O

Title C.E.O.

Date 23/3/05

Date 3/10/05