

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DEMANTRA, INC.		04/14/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	DIGITAL MEDIA & COMMUNICATIONS III LIMITED PARTNERSHIP
Street Address:	75 STATE STREET
Internal Address:	C/O ADVENT INTERNATIONAL CORPORATION
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02109
Entity Type:	LIMITED PARTNERSHIP:

Name:	DIGITAL MEDIA & COMMUNICATIONS III - A LIMITED PARTNERSHIP
Street Address:	75 STATE STREET
Internal Address:	C/O ADVENT INTERNATIONAL CORPORATION
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02109
Entity Type:	LIMITED PARTNERSHIP:

Name:	DIGITAL MEDIA & COMMUNICATIONS III - B LIMITED PARTNERSHIP
Street Address:	75 STATE STREET
Internal Address:	C/O ADVENT INTERNATIONAL CORPORATION
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02109
Entity Type:	LIMITED PARTNERSHIP:

Name:	DIGITAL MEDIA & COMMUNICATIONS III - C LIMITED PARTNERSHIP
Street Address:	75 STATE STREET

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Internal Address:	C/O ADVENT INTERNATIONAL CORPORATION
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02109
Entity Type:	LIMITED PARTNERSHIP:

Name:	DIGITAL MEDIA & COMMUNICATIONS III - D C.V.
Street Address:	75 STATE STREET
Internal Address:	C/O ADVENT INTERNATIONAL CORPORATION
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02109
Entity Type:	LIMITED PARTNERSHIP:

Name:	DIGITAL MEDIA & COMMUNICATIONS III - E C.V.
Street Address:	75 STATE STREET
Internal Address:	C/O ADVENT INTERNATIONAL CORPORATION
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02109
Entity Type:	LIMITED PARTNERSHIP:

Name:	ADVENT PARTNERS DMC III LIMITED PARTNERSHIP
Street Address:	75 STATE STREET
Internal Address:	C/O ADVENT INTERNATIONAL CORPORATION
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02109
Entity Type:	LIMITED PARTNERSHIP:

Name:	ADVENT PARTNERS II LIMITED PARTNERSHIP
Street Address:	75 STATE STREET
Internal Address:	C/O ADVENT INTERNATIONAL CORPORATION
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02109
Entity Type:	LIMITED PARTNERSHIP:

Name:	FORMULA VENTURES II L.P.
Street Address:	11 GALGALEI HAPLADA,

Internal Address:	C/O FORMULA VENTURES
City:	3D ENTRANCE, 4TH FLOOR
State/Country:	ISRAEL
Entity Type:	LIMITED PARTNERSHIP: CAYMAN ISLANDS

Name:	FORMULA VENTURES II (ISRAEL) L.P.
Street Address:	11 GALGALEI HAPLADA
Internal Address:	C/O FORMULA VENTURES
City:	3D ENTRANCE, 4TH FLOOR
State/Country:	ISRAEL
Entity Type:	LIMITED PARTNERSHIP:

Name:	FORMULA VENTURES II (A1) L.P.
Street Address:	11 GALGALEI HAPLADA
Internal Address:	C/O FORMULA FUNDS
City:	3D ENTRANCE, 4TH FLOOR
State/Country:	ISRAEL
Entity Type:	LIMITED PARTNERSHIP:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2742644	DEMANTRA

**CORRESPONDENCE DATA**

Fax Number: (617)248-4000  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 6172485000  
 Email: tadmin@choate.com  
 Correspondent Name: Jennifer Lynch  
 Address Line 1: 53 State Street  
 Address Line 2: Choate, Hall & Stewart LLP  
 Address Line 4: Boston, MASSACHUSETTS 02109

**DOMESTIC REPRESENTATIVE**

Name:  
 Address Line 1:  
 Address Line 2:  
 Address Line 3:  
 Address Line 4:

NAME OF SUBMITTER: JENNIFER LYNCH

Signature:

/JENNIFER LYNCH/

Date:

05/12/2005

**Total Attachments: 5**

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NOTICE OF  
GRANT OF SECURITY INTEREST IN  
PATENTS AND TRADEMARKS

Pursuant to a Security Agreement dated as of April 14, 2005 (the "Agreement") by and among Demanttra, Inc., a Delaware corporation (the "Debtor") and the other parties named therein (together, the "Secured Parties"), the undersigned Debtor has granted a continuing security interest in and continuing lien upon, the patent applications set forth in Schedule A hereto and made a part hereof and the trademark also set forth in Schedule A hereto and made a part hereof, for the benefit of the Secured Parties. Pursuant to the Agreement, the Secured Parties have the right to assign such patent applications and trademark if an Event of Default shall occur under the Agreement.

The undersigned Debtor and Secured Parties hereby acknowledge and agree that the security interest in the foregoing patent applications and trademark may only be terminated in accordance with the terms of the Agreement.

Very truly yours,

DEMANTTRA, INC.

By: 

Name: William A. Seibel  
Title: President

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NOTICE OF  
GRANT OF SECURITY INTEREST IN  
PATENTS AND TRADEMARKS

SECURED PARTIES:

Digital Media & Communications III Limited  
Partnership

Digital Media & Communications III-A Limited  
Partnership

Digital Media & Communications III-B Limited  
Partnership


Digital Media & Communications III-C Limited  
Partnership

Digital Media & Communications III-D C.V.

Digital Media & Communications III-E C.V.

By: Advent International Limited Partnership, General  
Partner


By: Advent International Corporation, General Partner

By:   
Name: Kathleen O'Donnell  
Title: Partner

Advent Partners DMG III Limited Partnership

Advent Partners II Limited Partnership

By: Advent International Corporation, General Partner

By:   
Name: Kathleen O'Donnell  
Title: Partner

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NOTICE OF  
GRANT OF SECURITY INTEREST IN  
PATENTS AND TRADEMARKS

SECURED PARTIES:

Digital Media & Communications III Limited  
Partnership

Digital Media & Communications III-A Limited  
Partnership

Digital Media & Communications III-B Limited  
Partnership


Digital Media & Communications III-C Limited  
Partnership

Digital Media & Communications III-D C.V.

Digital Media & Communications III-E C.V.

By: Advent International Limited Partnership, General  
Partner

By: Advent International Corporation, General Partner

By:   
Name: Kathleen O'Donnell  
Title: Partner

Advent Partners DMC III Limited Partnership

Advent Partners II Limited Partnership

By: Advent International Corporation, General Partner

By:   
Name: Kathleen O'Donnell  
Title: Partner

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NOTICE OF  
GRANT OF SECURITY INTEREST IN  
PATENTS AND TRADEMARKS

SECURED PARTIES (Continued):

FORMULA VENTURES II L.P.

By: Formula Ventures Partners  
(Cayman Islands) Ltd.

By: \_\_\_\_\_  
Name: ~~Nir Linchevski~~  
Title: Director

FORMULA VENTURES II (ISRAEL) L.P.

By: Formula Ventures Ltd.

By: \_\_\_\_\_  
Name: ~~Nir Linchevski~~  
Title: Director

FORMULA VENTURES II (A1) L.P.

By: Formula Ventures Partners  
(Cayman Islands) Ltd.

By: \_\_\_\_\_  
Name: ~~Nir Linchevski~~  
Title: Director

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Patent Applications:

Title	Application No.	Filing Date
Most Profitable Distribution Policy for a Single-Period Inventory System.	10/187791 replaced by 10/230411 (CIP)	January 29, 2003
Distributed multi-server analytical processing	10/058830	October 25, 2002
Estimation and optimization of a hidden demand factor attributed to stock-outs	10/098615	October 25, 2002
Optimal allocation of inventory and safety stock through the network	60/370143 - Temporary Request	October 25, 2002
Estimation of approximate cost of stock-outs.	10/277536	October 11, 2002

Trademark:

DEMANTRA	US	2742644 (pending)	29JUL2013
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