OIPE "	l -26 <i>-</i> 2004				
NOV 2 2 2004			2379.0000.0055		
	02889862	ER SHEET			
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).					
Submission Type ⊠ New 1-77-04	Conveyance Type Assignment	License			
Resubmission (Non-Recordation) Document ID #	☐ Security Agreement	Nunc Pro Tunc	Assignment ctive Date		
Correction of PTO Error Reel # Frame #	☐ Merger ☐ Change of Name	Month Day 06/23/200 0	•		
Corrective Document Reel # Frame #	Other				
Conveying Party	Iditional names of conveying partie		ecution Date Day Year		
NameJohnson Hill Press, Inc. Formerly Individual	imited Partnership 🔲 (sociation		
	dditional names of receiving parties	attached			
DBA/AKA/TA Composed of					
Address (line 1) 1233 Janesville Avenue			11.7		
Address (line 2)					
Address (line 3) Fort Atkinson City	Wisconsir State/Country		53538 Zip Code		
☐ Individual ☐ General Partnership ☐ Corporation ☐ Association	☐ Limited Partnership	If document to be assignment and the is not domiciled in an appointment of	ne receiving party the United States, a domestic		
Other		representative sho (Designation must document from As	t be a separate		
	Delaware				
/2004 DBYRNE 00000157 191565 2282281 FOR	R OFFICE USE ONLY				

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK REEL: 003082 FRAME: 0044

U.S. PATENT AND TRADEMARK OFFICE

	Docket No.	22379.0000.0055
	Page 2	
Domestic Re	presentative Name and Address Enter for the first Receiving Pa	arty only.
Name	•	
Address (line 1)		
Address (line 4)		
Corresponde	ent Name and Address Area Code and Telephone Number 202.66	3.8000
Name	Kathy J. McKnight	
Address (line 1)	ShawPittman LLP	
Address (line 2)	2300 N. Street, NW	
Address (line 3)	Washington, D.C. 20037-1128	
Address (line 4)		
Pages	Enter the total number of pages of the attached conveyance document # 1 including any attachments.	
Trademark A	Application Number(s) or Registration Number(s) Mark if additional	numbers attached
	he Trademark Application Number <u>or</u> the Registration Number (DO NOT ENTER BOTH numbers for th	ne same property).
Trac	demark Application Number(s) Registration Number	(s)
	2282281	
Number of F	Properties Enter the total number of properties involved. # 1	
Fee Amount	Fee Amount for Properties Listed (37 CFR 3.41): \$ 40	
Method of F	Payment: Enclosed ☐ Deposit Account ⊠	
Deposit Acc (Enter for pay)	count nent by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # 19-	1565
	Authorization to charge additional fees:	es 🗌 No 🛛
Statement a	nd Signature	
To the	best of my knowledge and belief, the foregoing information is true and correct and any a a true copy of the original document. Charges to deposit account are authorized, as in	attached dicated
	ny J. McKnight Katkuy W K-xught II Signature	/ 22/04 Date Signed

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TRADEMARK
REEL: 003082 FRAME: 0045

ASSIGNMENT

WHEREAS, JOHNSON HILL PRESS, INC., a corporation of Delaware, having an address of 1233 Janesville Avenue, Fort Atkinson, Wisconsin 53538 (hereinafter "JOHNSON") adopted and used the trademark CONSTRUCTION DISTRIBUTION for magazines in the field of contractor supplied distributors in the commercial construction market and is the record owner of United States Federal Registration No. 2,282,281 of said mark.

WHEREAS, CYGNUS BUSINESS MEDIA, INC., a corporation of Delaware, having an address of 1233 Janesville Avenue, Fort Atkinson, Wisconsin 53538 (hereinafter "CYGNUS") has acquired all rights, title and interest in and to the mark CONSTRUCTION DISTRIBUTION, the goodwill symbolized thereby, and United States Registration No. 2,282,281, and is desirous of making said acquisition of record.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, JOHNSON confirms that it has sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to CYGNUS all rights, title and interest in and to the mark CONSTRUCTION DISTRIBUTION, the goodwill symbolized thereby and the United States Registration thereof, *nunc pro tunc* as of at least as early as June 23, 2000.

	JOHNSON HILL PRESS, INC. By: Judy Hendelrett Title: VP-Hungn Rescurces	
STATE OF WISCONSIN)	
COUNTY OF JEFFERSON	; ss:-)	
	Signed before me this 10day of NOVEMber	, 2004.
	Victor Irohmader	
SEAL	Notary Public	
	My commission expires: 9-,2-07	

Document #: 1437267 v.1

RECORDED: 11/22/2004

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