

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Glimpso, LLC		03/15/2005	Limited Liability Company: TENNESSEE
Glimpso Licensing Group, LLC		03/15/2005	Limited Liability Company: TENNESSEE

RECEIVING PARTY DATA

Name:	JALP, LLC
Street Address:	1900 Covington Pike
City:	Memphis
State/Country:	TENNESSEE
Postal Code:	38128
Entity Type:	Limited Liability Company: TENNESSEE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	76599384	FUL
Serial Number:	76599385	FUL
Serial Number:	76599386	FUL
Serial Number:	76599387	FUL
Serial Number:	76599388	FUL

CORRESPONDENCE DATA

Fax Number: (901)680-7201
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (901) 680-7271
Email: jim.montgomery@butlersnow.com
Correspondent Name: James D. Montgomery
Address Line 1: P.O. Box 171443
Address Line 4: Memphis, TENNESSEE 38187

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NAME OF SUBMITTER:	James D. Montgomery
Signature:	/James D. Montgomery/
Date:	05/12/2005
Total Attachments: 3 source=JALP#page1.tif source=JALP#page2.tif source=JALP#page3.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF PENDING TRADEMARK APPLICATIONS

WHEREAS, Glimpso, LLC and Glimpso Licensing Group, LLC (collectively, “Assignor”) by Asset Purchase Agreement dated February 11, 2005, transferred to JALP, LLC, a Tennessee limited liability company (“Assignee”), all their right, title and interest in and to the following trademarks and related applications pending in the United States Patent and Trademark Office, together with the portion of the business of Assignor to which said trademarks pertained, which business was ongoing and existing:

<i>Trademarks</i>	<i>Application Nos.</i>	<i>Filing Date</i>
fūl	76/599384	June 24, 2004
fūl	76/599385	June 24, 2004
fūl	76/599386	June 24, 2004
fūl	76/599387	June 24, 2004
fūl	76/599388	June 24, 2004

WHEREAS, the parties wish to further evidence the foregoing assignments for recordation purposes;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has assigned as of February 11, 2005, and does by these presents hereby assign to Assignee all their right, title and interest in and to said trademarks, said applications, the portion of the business of Assignor to which said trademarks pertained, which business was ongoing and existing,

the goodwill of the business symbolized by said trademarks and any claims for infringement of said trademarks both past and present.

ASSIGNOR:
GLIMPSO, LLC

ASSIGNOR:
GLIMPSO LICENSING GROUP, LLC

BY: M. Andrew Forsdick
Its: CFO
Date: March 15, 2005

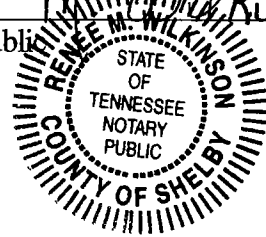
BY: M. Andrew Forsdick
Its: CFO
Date: March 15, 2005

STATE OF TENNESSEE
COUNTY OF SHELBY

Before me, Renee M. Wilkinson, a Notary Public in and for the State and County aforesaid, personally appeared M. Andrew Forsdick, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself (or herself) to be the CFO of Glimpso, LLC, , the within named Assignor, a limited liability company, and that as such CFO, being duly authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the limited liability company by himself as such CFO.

WITNESS my hand and seal at office, on this the 15 day of March, 2005

Renee M. Wilkinson
Notary Public



My Commission Expires:

10/19/08

STATE OF TENNESSEE
COUNTY OF SHELBY

Before me, Renee M. Wilkinson, a Notary Public in and for the State and County aforesaid, personally appeared M. Andrew Forsdick, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself (or herself) to be the CFO of Glimpso Licensing Group, LLC, the within named Assignor, a limited liability company, and that as such CFO, being duly authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the limited liability company by himself as such CFO.

WITNESS my hand and seal at office, on this the 15 day of March, 2005

Renee M. Wilkinson
Notary Public



My Commission Expires:

10/19/08

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