

Form PTO-1594 (Rev. 03/05)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Eyal Lalo

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other _____

Citizenship (see guidelines) USA _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
 No

Additional names, addresses, or citizenship attached? Yes No

Name: Invicta Watch Company of America, Inc.
Internal Address: _____
Address: _____
Street Address: 2227 North Federal Highway
City: Hollywood
State: Florida
Country: USA Zip: 33020

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Florida
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) March 30, 2005

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) 76/514,835

B. Trademark Registration No.(s) 2,757,323, 2,919,580

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Howard Natter
Internal Address: _____
Street Address: 25 West 43rd Street, Suite 1011
City: New York
State: NY Zip: 10036
Phone Number: 1-212-840-8300
Fax Number: 1-212-302-0295
Email Address: h.natter@natter-natter.com

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 140470
Authorized User Name Howard Natter

9. Signature:  April 5, 2005
Signature Date

Howard Natter Total number of pages including cover sheet, attachments, and document: 3
Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$90.00 140470 76514835

TRADEMARK ASSIGNMENT

WHEREAS, EYAL LALO, a United States citizen, having an address at: 552 Palm Drive, Hallandale, Florida 33009, owns and has been using the following trademarks which have been registered in his name at the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Issued</u>
S. COIFMAN	2,757,323	8/26/03, and
CACCIATO and JOSS	2,919,580	1/18/05.

Additionally, EYAL LALO owns the mark of the following application, filed in his name, which mark has been used and a statement of use has been filed at the United States Patent and Trademark Office and accepted:

<u>Mark</u>	<u>Serial No.</u>	<u>Filed</u>
PÖTGER-PIETRI (Stylized)	76/514,835	2/17/04.

WHEREAS, INVICTA WATCH COMPANY OF AMERICA, INC., a Florida corporation, located at 2227 North Federal Highway, Hollywood FL 33020 desires to acquire the entire undivided right, title and interest in the above-mentioned trademarks, the goodwill symbolized by the marks, and the application and registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, EYAL LALO hereby transfers, conveys and assigns to INVICTA WATCH

COMPANY OF AMERICA, INC., its successors and assigns, absolutely and forever, the entire right, title and interest in and to the said trademarks, whether statutory or at common law, together with the goodwill of the business symbolized by the trademarks, and the above-identified registrations and application.

IN WITNESS WHEREOF, EYAL LALO has hereunto set his hand and seal this 30 day of MAR 2 2005.

Eyal Lalo
Eyal Lalo

Acknowledgment

State of Florida)
County of Broward)

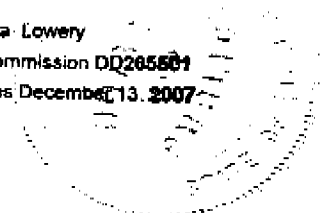
ss:

On this 30 day of MARCH 2005, before me, the undersigned, a Notary Public in and for said State, personally appeared Eyal Lalo, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and he acknowledged to me that he executed the instrument.

Angela Lowery
Notary Public



Angela Lowery
My Commission DD265601
Expires December 13, 2007



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