TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cels Enterprises, Inc.		05/13/2005	CORPORATION: NEW YORK
On Your Feet		05/13/2005	CORPORATION: CALIFORNIA
SBG MFG., Inc.		05/13/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Robert L Goldman	
Street Address:	612 N. Bedford Drive	
City:	Beverly Hills	
State/Country:	CALIFORNIA	
Postal Code:	90210	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	74471899	AMANO
Registration Number:	1862590	AMANO

CORRESPONDENCE DATA

Fax Number: (310)838-8732

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-838-2103

Email: mnogueira@celsinc.com

Correspondent Name: Miryan Nogueira

Address Line 1: 3485 S. La Cienega Blvd.

Los Angeles, CALIFORNIA 90016 Address Line 4:

NAME OF SUBMITTER:	Miryan Nogueira
Signature:	/MN/

TRADEMARK REEL: 003082 FRAME: 0893

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Date:	05/13/2005	
Total Attachments: 3		
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source=Amano-SBG assignment#page1.tif		

TRADEMARK REEL: 003082 FRAME: 0894

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Cels Enterprises, Inc., a New York corporation of 3485 S. La Cienega Blvd., Los Angeles, California 90016 (hereinafter "Assignor"), is the owner of Trademark Registration No. 1862590 for AMANO ("said Trademark"); and

WHEREAS, Robert L. Goldman, an individual, and a citizen of United States of America domiciled at 612 N. Bedford Drive, Beverly Hills, California 90210 (hereinafter "Assignee") is desirous of acquiring said Trademark:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title, and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark.

Cels Enterprises, Inc.

Los Angeles, May 13, 2005

Robert Goldman President & CEO

TO BE NOTARIZED

State of California

81790.1

County of Los Angeles

On May 13, 2005 before me, Miryan Nogueira, Notary Public, personally appeared (date), Rebent L. Goldman (name[s] of signer[s]), personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf on which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Mirvan Nogueira Notary Public

MIRYAN NOGUEIRA Commission # 1498197 Notary Public - California Los Angeles County

My Comm. Expires Jul 2, 2008

TRADEMARK REEL: 003082 FRAME: 0895

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, "On Your Feet"., Inc., a California corporation of 3485 S. La Cienega Blvd., Los Angeles, California 90016 (hereinafter "Assignor"), is the owner of Trademark Registration No. 1862590 for AMANO ("said Trademark"); and

WHEREAS, Robert L. Goldman, an individual, and a citizen of United States of America domiciled at 612 N. Bedford Drive, Beverly Hills, California 90210 (hereinafter "Assignee") is desirous of acquiring said Trademark:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title, and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark.

"On Your Feet", Inc.

Los Angeles, May 13, 2005

Robert Goldman President

TO BE NOTARIZED

State of California County of Los Angeles

On Hay 13, 2005 (date), before me, Miryan Nogueira, Notary Public, personally appeared Prisery (. geldwar name[s] of signer[s]), personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf on which the person(s) acted, executed the instrument.

WITNESS my hand and official seal

MIRYAN NOGUEIRA Commission # 1498197 Notary Public - California Los Angleies County My Comm. Expires Jul 2, 200

81790.1

TRADEMARK REEL: 003082 FRAME: 0896

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, SBG MFG., Inc., a California corporation of 3485 S. La Cienega Blvd., Los Angeles, California 90016 (hereinafter "Assignor"), is the owner of Trademark Registration No. 1862590 for AMANO ("said Trademark"); and

WHEREAS, Robert L. Goldman, an individual, and a citizen of United States of America domiciled at 612 N. Bedford Drive, Beverly Hills, California 90210 (hereinafter "Assignee") is desirous of acquiring said Trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title, and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark.

SBG MFG., Inc.

Los Angeles, May 13, 2005

Robert Goldman

President

TO BE NOTARIZED

State of California
County of Los Angeles
On May 13, 2005 (date), before me, Miryan Nogueira, Notary Public, personally appeared
Robert L. Golding (name[s] of signer[s]), personally known to me (or proved to me on the basis of satisfactory
evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that
he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the
instrument the person(s), or the entity upon behalf on which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

MIRYAN NOGUEIRA
Commission # 1498197

Milyan Nogata 81790.1 Notany Public Notary Public - California Los Angeles County My Comm. Expires Jul 2, 2008

TRADEMARK REEL: 003082 FRAME: 0897

RECORDED: 05/13/2005