

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Ohio Mortgage Corporation, Inc.		05/13/2005	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Real Living, Inc.		
Street Address:	77 East Nationwide Boulevard		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43125		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76308093	LENDERS NATIONAL MORTGAGE	
Registration Number:	2422711	KNOW YOUR SCORE	
CORRESPONDENCE DATA			
Fax Number:	(216)241-1666		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216-861-5582		
Email:	uspto@faysharpe.com		
Correspondent Name:	Colleen F. Goss		
Address Line 1:	1100 Superior Avenue		
Address Line 2:	Seventh Floor		
Address Line 4:	Cleveland, OHIO 44122		
NAME OF SUBMITTER:	Colleen F. Goss		
Signature:	/colleenfgoss/		
Date:	05/13/2005		

CH \$65.00 76308093

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of May 13, 2005 by and between First Ohio Mortgage Corporation, Inc., an Ohio corporation, 4511 Rockside Road, Suite 100, Cleveland, Ohio 44131-8069 ("Assignor") and Real Living, Inc., 77 East Nationwide Blvd., Columbus, Ohio 43215, an Ohio corporation, ("Assignee").

Whereas, Assignor is the owner of the trademarks and U. S. applications and registrations therefore, listed on Exhibit A. attached hereto ("Trademarks");

Whereas, Assignor is desirous of conveying and Assignee is desirous of acquiring the entire right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used and the applications and registrations therefore;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks and the applications and registrations therefore, together with the goodwill of the business in connection with which said marks are used.

In witness whereof, First Ohio Mortgage Corporation, Inc. has caused this Assignment to be executed by its duly authorized representative as of the date first above written.

First Ohio Mortgage Corporation, Inc.

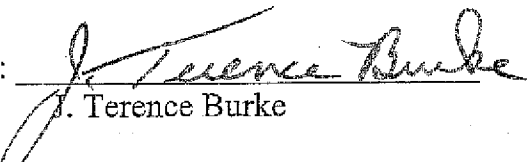
By: 
J. Terence Burke
Its Secretary

EXHIBIT A

First Ohio Mortgage Corporation Inc.

Trademark	Registration Date (Filing Date)	Registration Number (Serial Number)
LENDERS NATIONAL MORTGAGE w/Design	(8/30/2001)	(76/308,093)
KNOW YOUR SCORE	10/31/2000	2,422,711