

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	06/19/2000

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Dennis Publishing, Inc.	FORMERLY Dennis Maxim, Inc.	06/19/2000	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

Name:	Dennis Publishing, Inc.
Street Address:	1040 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	76095762	BAGAZINE
Registration Number:	2270012	CIRCUS MAXIMUS

**CORRESPONDENCE DATA**

Fax Number: (212)207-8727  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212) 207-8787  
 Email: pml@jddlaw.com  
 Correspondent Name: Peter M. Langrind, Esq.  
 Address Line 1: 445 Park Avenue  
 Address Line 2: 17th Floor  
 Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Peter M. Langrind, Esq.
Signature:	/peter m langrind/

CH \$65.00 76095762

Date:

05/17/2005

Total Attachments: 2

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12/20/2000 11:47 FAX 12129442410

DENNIS PUBLISHING

002

CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
DENNIS MAXIM, INC.

Under Section 805 of the  
Business Corporation Law

Pursuant to the provisions of Section 805 of the Business Corporations Law, the undersigned, being the sole President and Secretary of the corporation hereby certify:

FIRST: The name of the Corporation is:

DENNIS MAXIM, INC.

SECOND: That the corporation was formed as MAXIM MAGAZINE, INC.

THIRD: That the Certificate of Incorporation was filed by the Secretary of State of New York on the 21<sup>st</sup> day of November 1996.

FOURTH: That the Certificate of Incorporation was amended by the Secretary of State on the 3<sup>rd</sup> day of December 1996 and on the 2<sup>nd</sup> day of May 1997, respectively.

FIFTH: That the amendment to the Certificate of Incorporation effected by this Certificate is as follows:

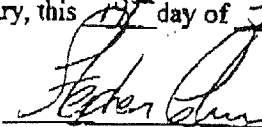
Paragraph First of the Certificate of Incorporation, relating to the corporate title of the Corporation, is hereby amended to read as follows:

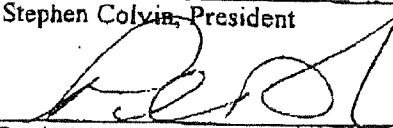
"The name of the Corporation is:

DENNIS PUBLISHING, INC."

SIXTH: That the amendment to the Certificate of Incorporation was authorized by an affirmative vote of at least a majority of all outstanding shares entitled to vote on an amendment to the Certificate of Incorporation. Said authorization being subsequent to the affirmative vote of the Board of Directors.

IN WITNESS WHEREOF, we hereunto sign our names and affirm that the statements made herein are true under the penalties of perjury, this 17 day of June, 2000.

  
Stephen Colvin, President

  
Paul Fish, Secretary

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DENNIS PUBLISHING

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CERTIFICATE OF AMENDMENT

OF  
CERTIFICATE OF INCORPORATION  
OF  
DENNIS MAXIM, INC.

Under Section 805 of the Business Corporation Law

ICC  
STATE OF NEW YORK  
DEPARTMENT OF STATE

JUN 29 2000

FILED  
TAXES  
BY: *at D New York*

RECEIVED

JUN 29 11 05 AM '00

FILED

JUN 20 4 30 PM '00

Jared F. Bartie, Esq.  
1040 Avenue of the Americas  
New York, New York 1018.

Customer Ref. #: DENNI08178

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