

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DSW & Associates, Inc., d/b/a AutoTown, Inc.		06/17/2004	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	AT Acquisition Corp.
Street Address:	2200 First Avenue South
Internal Address:	Suite 400
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98134-1408
Entity Type:	CORPORATION: WASHINGTON

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2067920	AUTO TOWN
Registration Number:	2277608	CUSTOMER TRAK
Registration Number:	2322591	INVENTORYTRAK
Registration Number:	2472693	AUTO TOWN
Registration Number:	2370178	AUTO TOWN
Registration Number:	2409903	CUSTOMER TRAK
Registration Number:	2387200	AUTOTOWN.COM
Registration Number:	2706014	WEBTRAK

**CORRESPONDENCE DATA**

Fax Number: (503)220-2480  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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OP \$215.00 2067920

Correspondent Name: John C. Motley/Stoel Rives LLP  
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NAME OF SUBMITTER:	Patrick P. Hartigan, Paralegal
Signature:	/Patrick P. Hartigan/
Date:	05/17/2005
Total Attachments: 1 source=DSW & Associates Assignment#page1.tif	

ASSIGNMENT OF TRADEMARKS

DSW & Associates, Inc., d/b/a AutoTown, Inc., a California corporation, ("Assignor"), is the owner of the following trademarks ("Marks") registered with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
AUTO TOWN	2067920	June 3, 1997
CUSTOMER TRAK	2277608	September 14, 1999
INVENTORYTRAK	2322591	February 22, 2000
AUTO TOWN and Design	2472693	July 31, 2001
AUTO TOWN	2370178	July 25, 2000
CUSTOMER TRAK	2409903	December 5, 2000
AUTOTOWN.COM	2387200	September 19, 2000
WEBTRAK	2706014	April 15, 2003

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to AT Acquisition Corp., a Washington corporation ("Assignee"), its entire right, title and interest in and to the Marks and their related federal applications and registrations, together with the goodwill of the businesses symbolized by the Marks, with all rights of action, powers and benefit to the Marks, due or accrued, including the right to sue for and recover in the Assignee's own name and that of its successors and assigns and other legal representatives all remedies of every nature, including without limitation rights to injunctive relief, damages, profits, costs and attorney fees, arising out of past infringement of the Marks, or injury to the related goodwill.

Dated: 6/17, 2004

DSW & ASSOCIATES, INC.

By: Kurt Olnhausen

Name: Kurt Olnhausen  
Title: Chief Executive Officer