

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sumitomo Rubber Industries, Ltd.		05/11/2005	CORPORATION: JAPAN

**RECEIVING PARTY DATA**

Name:	SRI SPORTS LIMITED
Street Address:	6-9, 3-chome, Wakinoama-cho,
City:	Chuo-ku, Kobe 651-0072
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	2232995	METAL MIX
Registration Number:	2181431	HI-BRID
Registration Number:	2402425	ESPECIA
Registration Number:	2657630	XXIO
Registration Number:	2709929	ZECK-SI-OH
Registration Number:	2900232	SRIXON PRO UR
Registration Number:	2809220	UR-X
Registration Number:	2890942	ADFORCE
Serial Number:	76537290	DIGISOLE

**CORRESPONDENCE DATA**

Fax Number: (312)554-8015  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 3125548000  
 Email: jwelch@pattishall.com  
 Correspondent Name: Joseph N. Welch, II  
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CH \$240.00 2232995

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DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Joseph N. Welch

Signature:

/Joseph N. Welch/

Date:

05/17/2005

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

WHEREAS, SUMITOMO RUBBER INDUSTRIES, LTD., a corporation organized and existing under the laws of Japan, having an office at 6-9, 3-chome, Wakinohama-cho, Chuo-ku, Kobe 651-0072, Japan, owns the following trademarks and their corresponding U.S. registrations and application (collectively, "the Trademarks"):

SRIXON, Reg. No. 2,120,674 (Classes 18, 25 and 28)

METAL MIX, Reg. No. 2,232,995

HI-BRID, Reg. No. 2,181,431

ESPECLA, Reg. No. 2,402,425

XXIO (Stylized), Reg. No. 2,657,630

zeck-si-oh (Stylized), Reg. No. 2,709,929

SRIXON PRO UR, Reg. No. 2,900,232

UR-X, Reg. No. 2,809,220

ADFORCE, Reg. No. 2,890,942

DIGISOLE & Design, Ser. No. 76/537,290

WHEREAS, SUMITOMO RUBBER INDUSTRIES, LTD. has agreed to assign its rights and title and interest in and to the trademark SRIXON for the goods identified in Classes 18, 25 and 28, Reg. No. 2,120,674, and the corresponding portion of that registration, and to assign all its rights and title and interest in and to the other Trademarks identified above and the corresponding registrations and application, along with the goodwill symbolized by the Trademarks, in favour of SRI SPORTS LIMITED, a corporation organized and existing under the laws of Japan, having an office at 6-9, 3-chome, Wakinohama-cho, Chuo-ku, Kobe 651-0072, that is desirous of acquiring all right, title and interest of SUMITOMO RUBBER INDUSTRIES, LTD. in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the above-identified registrations and application.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, SUMITOMO RUBBER INDUSTRIES, LTD. assigns to SRI SPORTS LIMITED, all right, title and interest which it possesses in

and to the Trademarks, together with the goodwill symbolized by those Trademarks, and together with the right, as of the date of execution identified below, to sue for infringement of the Trademarks and to recover damages and profits in connection therewith.

IN WITNESS WHEREOF, SUMITOMO RUBBER INDUSTRIES, LTD.  
has caused this instrument to be executed by its duly authorized representative this 11th day of May, 2005.

**Sumitomo Rubber Industries, Ltd.**

By: *Akihiro Takeuchi*  
Akihiro Takeuchi  
General Manager  
Legal and Intellectual Property Department