

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ford of Kirkland, Inc.		05/17/2005	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	AutoNation Holding Corp.		
Street Address:	110 S.E. 6th Street, 20th Floor		
City:	Ft. Lauderdale		
State/Country:	FLORIDA		
Postal Code:	33301		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2394242	FLEETCO	
CORRESPONDENCE DATA			
Fax Number:	(202)887-4288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.887.4000		
Email:	dlee@akingump.com		
Correspondent Name:	David C. Lee, Esq. - Akin Gump		
Address Line 1:	1333 New Hampshire Ave., N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-1564		
NAME OF SUBMITTER:	David C. Lee		
Signature:	/David C. Lee/		
Date:	05/17/2005		

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Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Ford of Kirkland, Inc., a Washington corporation, having a place of business at 110 S.E. 6th Street, 20th floor Ft Lauderdale, Fl 33301 ("Assignor"), owns all right, title and interest in and to the trademark FLEETCO set forth in Schedule A attached hereto;

WHEREAS, AutoNation Holding Corp., a Delaware corporation, having a place of business at 110 S.E. 6th Street, 20th Floor, Ft. Lauderdale, Florida 33301 ("Assignee"), is desirous of acquiring all right, title and interest in and to the said mark together with the goodwill of the business symbolized by the mark and registration thereof, as set forth in Schedule A;

WHEREAS, Assignor and Assignee have at all relevant times been "related companies," as defined by the Lanham Act, 15 U.S.C. § 1051 *et. seq.*

WHEREAS, it is desired that the assignment of said mark and registration be made of record in the United States Patent and Trademark Office, as appropriate, and other appropriate Patent and Trademark Offices.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said Assignor hereby assigns to said Assignee all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the said mark, and the registration thereof as set forth in Schedule A, and all rights to damages and profits, due or accrued, arising out of past infringements of said mark and the right to sue for and recover the same.

Dated: May 17, 2005

FORD OF KIRKLAND, INC.
(ASSIGNOR)

By: 

Name: Coleman Edmunds

Title: Assistant Secretary

SCHEDULE A

REGISTERED TRADEMARK

MARK	REGISTRATION NO.	CLASSES/SERVICES
FLEETCO	2,394,242	Class 35: dealerships in the field of cars and truck fleets; retail services featuring automobiles and truck fleets Class 39: leasing of automobiles and trucks