

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mr. Eligio Pena		05/12/2005	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Associated Food Stores, Inc.		
<b>Street Address:</b>	1800 Rockaway Avenue		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Hewlett		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11557		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2749672	COMPARE FOODS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(908)725-7088		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	908 722 5640		
<b>Email:</b>	s.baker@br-tmlaw.com		
<b>Correspondent Name:</b>	Stephen L. Baker		
<b>Address Line 1:</b>	626 North Thompson Street		
<b>Address Line 4:</b>	Raritan, NEW JERSEY 08869		
<b>NAME OF SUBMITTER:</b>	Stephen L. Baker		
<b>Signature:</b>	/Stephen L. Baker/		
<b>Date:</b>	05/17/2005		
<b>Total Attachments: 1</b>			

OP \$40.00 2749672



**ASSIGNMENT OF UNITED STATES TRADEMARK  
AND REGISTRATION THEREFORE**

WHEREAS, Eligio Pena, a citizen of the United States of America, residing and doing business at 4017 George V. Strong Wynd, Raleigh, North Carolina 27612, has adopted, used and is using the mark which are registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
COMPARE FOODS	2749672	August 12, 2003

WHEREAS, Associated Food Stores, Inc., a corporation organized under the laws of the State of New York, located and doing business at 1800 Rockaway Avenue, Suite 200, Hewlett, New York 11557, is desirous of acquiring said mark, the registration therefor and the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged Eligio Pena, does hereby assign unto, Associated Food Stores, Inc., all right, title and interest in and to said mark, the registration therefor together with the goodwill of the business symbolized by the mark.

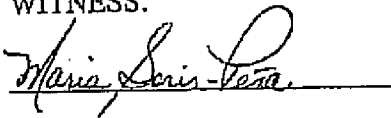
Dated: *MAY 12<sup>th</sup>* 2005

Eligio Pena

By: 

Name: Eligio Pena

WITNESS:



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