

12-02-2004

U.S. PATENT AND TRADEMARK OFFICE

11-29-04



Docket No. 22379.0000.0012

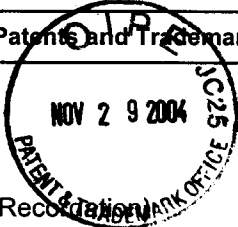
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SHAW PITTMAN  
TRADEMARK RECORDATION FORM COVER SHEET

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation) Document ID # \_\_\_\_\_
- Correction of PTO Error Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document Reel # \_\_\_\_\_ Frame # \_\_\_\_\_



Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment Effective Date \_\_\_\_\_
- Merger Month \_\_\_\_\_ Day \_\_\_\_\_ Year \_\_\_\_\_
- Change of Name
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
10/7/1999

Name Cygnus Publishing, Inc.

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Cygnus Business Media, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 1233 Janesville Avenue

Address (line 2) \_\_\_\_\_

Address (line 3) Fort Atkinson Wisconsin 53538  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

12/01/2004 GTON11 00000125 191565 2233287

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_

**Correspondent Name and Address**

Area Code and Telephone Number 202.663.8000

Name Kathy J. McKnight

Address (line 1) ShawPittman LLP

Address (line 2) 2300 N. Street, NW

Address (line 3) Washington, D.C. 20037-1128

Address (line 4) \_\_\_\_\_

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. # 2

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2233287  
\_\_\_\_\_  
\_\_\_\_\_

**Number of Properties** Enter the total number of properties involved. # 1

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$ 40

Method of Payment: Enclosed  Deposit Account

Deposit Account  
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 19-1565

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kathy J. McKnight  
Name of Person Signing

Kathy McKnight  
Signature

11/29/04  
Date Signed

**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
CYGNUS PUBLISHING, INC.**

Cygnus Publishing, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

**DOES HEREBY CERTIFY:**

**FIRST:** That the Board of Directors of said corporation, by written consent of the directors, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

**RESOLVED,** that the Certificate of Incorporation of Cygnus Publishing, Inc. be amended by changing Article I, so that said Article I shall be and read as follows:

"The name of this corporation shall be **Cygnus Business Media, Inc.**"

**SECOND,** that in lieu of a meeting and vote of stockholders, the sole stockholder has given written consent to said amendment in accordance with Section 228(a) of the General Corporation Law of the State of Delaware.

**THIRD,** That the aforesaid amendment was duly adopted in accordance with Section 242(b)(1) and 228(a) of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF,** Cygnus Publishing, Inc., has caused this certificate to be signed by JAMES S. ALTENBACH, its Secretary, this 7th day of October, 1999.

  
JAMES S. ALTENBACH, Secretary

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