

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
JOSSEY-BASS, INC., PUBLISHERS

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: UNIVERSITY PRESS OF AMERICA, INC.
Internal Address: Suite 200
Street Address: 4501 Forbes Blvd.
City: Lanham State: MD Zip: 20706

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Maryland
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other Asset Purchase Agreement

Execution Date: May 1, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

Additional number(s) attached Yes No

B. Trademark Registration No.(s) 1,042,247

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Darren W. Collins
Internal Address: Patton Boggs LLP
Suite 3000
Street Address: 2001 Ross Avenue
City: Dallas State: TX Zip: 75201


6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
50-2816

DO NOT USE THIS SPACE

9. Signature.

Darren W. Collins  February 18, 2005
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 502816 1042247

02/10/2005
700155823

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 8/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨

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JOSSEY-BASS, INC., PUBLISHERS

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other: Asset Purchase Agreement
- Merger
- Change of Name

Execution Date: May 1998

2. Name and address of receiving party(ies):

Name: UNIVERSITY PRESS OF AMERICA, INC.

Internal Address: Suite 200

Street Address: 4501 Forbes Blvd.

City: Lanham State: MD Zip: 20706

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State: Maryland
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document (see assignment))
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A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 1,042,247

Additional number(s) attached Yes No

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Name: Darren W. Collins

Internal Address: Patton Boggs LLP
Suite 3000

Street Address: 2001 Ross Avenue

City: Dallas State: TX Zip: 76201

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

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9. Signature.

Darren W. Collins

Name of Person Signing



Signature

February 18, 2005

Date

Total number of pages including cover sheet, attachments, and documents: 5

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Washington, D.C. 20231

G11 \$40.00 5024116 1042247

THIS AGREEMENT is made and entered into this ___ day of May, 1998 by and between JOSSEY-BASS INC., PUBLISHERS, a California corporation ("Seller") and UNIVERSITY PRESS OF AMERICA, INC., a Maryland corporation ("Buyer").

WHEREAS, Seller, has or is engaged through its Lexington Books and New Lexington Press imprints (the "Imprints") in, *inter alia*, the marketing and sale of books in the area of scholarly publishing and

WHEREAS, on the terms and conditions contained in this Agreement, Seller intends to sell and Buyer intends to acquire certain of the assets comprising the Imprints, all as more fully described in Article I hereof, for the consideration, and for the assumption by Buyer of certain liabilities and obligations of Seller, all as hereinafter set forth;

NOW, THEREFORE, in consideration of the foregoing and the respective representations, warranties, covenants, agreements and conditions hereinafter set forth, and intending to be legally bound hereby, the parties hereto agree as follows:

ARTICLE I
PURCHASE AND SALE OF ASSETS
AND ASSUMPTION OF LIABILITIES

1.01 Assets to Be Purchased.

(a) Subject to the terms and conditions of this Agreement, Seller hereby sells, conveys, assigns, transfers and delivers to Buyer all of Seller's right, title and interest in and to the following assets exclusively relating to the Imprints in each case except as set forth in Section 1.02 ("Assets"):

(vii) subject to Section 1.02(d), each of the following, in each case relating exclusively to the Titles (i) copyrights, copyright registrations, copyright applications and renewals and/or extensions thereof, (ii) compositions, scripts, works of authorship (whether complete or works in process), (iii) trade secrets, know-how, research and development, formulas, designs, drawings, and/or technical information; and (iv) the trademarks, trade dress, service marks and/or trade names specified on Schedule 1.01(vii) (collectively "Intellectual Property"); and

SCHEDULE 1.01(vii)
Trademarks

Lexington Books
New Lexington Press

IN WITNESS WHEREOF, each of the parties has caused this Agreement to be duly executed all as of the day and year first written above.

JOSSEY BASS INC., PUBLISHERS

UNIVERSITY PRESS OF AMERICA, INC.

By: [Signature]
Name: Debra S. Hunter
Title: Senior VP + Publisher

By: [Signature]
Name: [Signature]
Title: [Signature]



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231



PTAS

700155823A

MARCH 09, 2005

PATTON BOGGS LLP
DARREN W. COLLINS
2001 ROSS AVENUE
SUITE 3000
DALLAS, TX 75201

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 700155823

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231. IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

1. THE EXECUTION DATE MUST BE SPECIFIC. I.E., MO./DAY/YR.
2. THE COVER SHEET SUBMITTED FOR RECORDING IS NOT ACCEPTABLE. AN EXECUTION DATE MUST BE INDICATED FOR EACH CONVEYING PARTY.

VIOLET MCCOY, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS



2001 Ross Avenue
Suite 3000
Dallas TX 75201
(214) 758-1600

Facsimile (214) 758-1550

To: Patent and Trademark Assignment System

Company: U.S. Patent and Trademark Office

Fax Number: 703/306-5995

Phone Number: 703/308-9723

Total Pages Including Cover: 7

From: Darren W. Collins

Sender's Direct Line: (214) 758-3552

Date: February 18, 2005

Client Number: 023071.0101

Comments:

- WASHINGTON DC
- NORTHERN VIRGINIA
- DALLAS
- DENVER
- ANCHORAGE
- DOHA, QATAR

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2001 Ross Avenue
Suite 3000
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Darren W. Collins
(214) 758-3552
dcollins@pattonboggs.com

February 18, 2005

VIA FACSIMILE

Mail Stop Assignment Recordation Services
Director of the USPTO
P.O. Box 1450
Alexandria, VA 22313-1450

| |
|--|
| CERTIFICATE OF TRANSMISSION |
| I hereby certify that this correspondence and the enclosures are being transmitted via facsimile to Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office, P. O. Box 1450, Alexandria, VA 22313-1450 |
| Date of Transmittal: February 18, 2005 |
| Signature:  Laura K. Johnson |

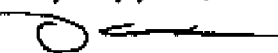
Re: United States Trademark Registration 1,042,247
Trademark: LEXINGTON BOOKS
Our Ref. No.: 023071.0101

Dear Sir:

Enclosed for filing in the above-identified trademarks are the following:

1. Recordation Form Cover Sheet
2. Asset Purchase Agreement between JOSSEY-BASS INC., PUBLISHERS ("Seller") and UNIVERSITY PRESS OF AMERICA, INC. ("Buyer")

Please charge the required fee to our Deposit Account No. 50-2816.

Very truly yours,


Darren W. Collins

DWC/lkj
Enclosures



2001 Ross Avenue
Suite 3000
Dallas TX 75201
(214) 758-1500

Facsimile (214) 758-1550

To: Ms. Violet McCoy
Company: Patent and Trademark Assignment System
Fax Number: U.S. Patent and Trademark Office
Phone Number: 703/306-5995
703/308-9723

Total Pages
Including Cover: 10

From: Laura K. Johnson, Paralegal
Sender's Direct Line: (214) 758-1511
Date: April 4, 2005
Client Number: 023071.0101

Comments:

WASHINGTON DC
NORTHERN VIRGINIA
DALLAS
DENVER
ANCHORAGE
DOHA, QATAR

Dear Ms. McCoy,

Pursuant to the Notice of Non-Recordation of Document dated March 9, 2005, enclosed is an updated Recordation Form Cover Sheet reflecting the specific date of the Asset Purchase Agreement. Copies of the Notice of Non-Recordation of Document, the original Recordation Form Cover Sheet, and the original transmittal letter are enclosed as a reference.

It is our understanding that the Cover Sheet now reflects a specific execution date and the Asset Purchase Agreement can be recorded against trademark registration number 1,042,247. If you need any further information to complete the recordation, please do not hesitate to contact us. Thank you for your assistance.

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