

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tahitian Noni International, Inc.	FORMERLY Morinda, Inc.	11/24/2003	CORPORATION: UTAH

RECEIVING PARTY DATA

Name:	Tahitian Noni International, Inc.
Also Known As:	AKA Morinda, Inc.
Street Address:	333 West River Park Drive
City:	Provo
State/Country:	UTAH
Postal Code:	84604
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 38

Property Type	Number	Word Mark
Registration Number:	2448136	TAHITI TRIM
Registration Number:	2813088	PLAN 40
Registration Number:	2320937	MORINDA
Registration Number:	2452429	MORINDA
Registration Number:	2514000	MORINDA
Registration Number:	2323630	MORINDA
Registration Number:	2391014	MORINDA
Registration Number:	2188983	MORINDA
Registration Number:	2348298	MORINDA
Registration Number:	2454511	
Registration Number:	2537558	TAHITIAN NONI
Registration Number:	2551627	TAHITIAN NONI
Registration Number:	2420648	TAHITIAN NONI

OP \$965.00 2448136

Registration Number:	2213694	TAHITIAN NONI
Registration Number:	2207977	TAHITIAN NONI
Registration Number:	2353365	TAHITIAN NONI
Registration Number:	2353364	TAHITIAN NONI
Registration Number:	2374456	
Registration Number:	2359545	
Registration Number:	2198227	
Registration Number:	2526617	
Registration Number:	2594542	TAHITI DREAM
Registration Number:	2316153	HOA
Registration Number:	2543244	EXPRESSWAY
Registration Number:	2488069	MORINDA EXPRESSWAY
Registration Number:	2586236	
Registration Number:	2727630	
Registration Number:	2779895	SMART EXTRACTS
Registration Number:	2776247	NATURA
Registration Number:	2212254	100% AUTHENTIC TAHITIAN NONI
Registration Number:	2208540	NONI HOA
Registration Number:	2867364	
Registration Number:	2164822	MORINDA
Registration Number:	2186940	MORINDA
Registration Number:	2191653	TAHITIAN NONI
Registration Number:	2174065	TAHITIAN NONI
Registration Number:	2174066	TAHITIAN NONI
Registration Number:	2757687	

CORRESPONDENCE DATA

Fax Number: (801)234-1040
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (801) 234-3407
Email: miked@morinda.com
Correspondent Name: H. Michael Drake
Address Line 1: 333 West River Park Drive
Address Line 2: Legal Department
Address Line 4: Provo, UTAH 84604

NAME OF SUBMITTER:	H. Michael Drake
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Signature:

/h. michael drake/

Date:

05/19/2005

Total Attachments: 2

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ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

MORINDA, INC., a Utah corporation, and its successor in interest (pursuant to a change of corporate name) TAHITIAN NONI INTERNATIONAL, INC., a Utah corporation, enter into this Assignment of Intellectual Property Rights effective as of the 24th day of November, 2003.

RECITALS

WHEREAS, Morinda, Inc. was organized in accordance with Utah law on the 13th day of November, 1995; and

WHEREAS, on or about the 24th day of November, 2003, Morinda, Inc. changed its corporate name to Tahitian Noni International, Inc., preserving the name "Morinda, Inc." as a dba of the new corporate name; and

WHEREAS, Tahitian Noni International desires to document its ownership of all intellectual property rights held in the name of Morinda, Inc., through the execution of this Assignment;

ASSIGNMENT

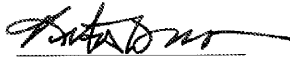
THEREFORE, for good and valuable consideration, Morinda, Inc. assigns to itself now doing business as Tahitian Noni International, Inc., all right, title and interest in all of its intellectual properties including all Trademarks, Patents and Copyrights, whether issued and pending, and whether registered or unregistered.

MORINDA, INC.

TAHITIAN NONI INTERNATIONAL, INC.

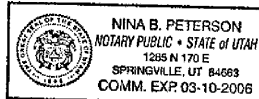


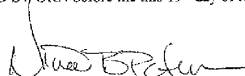
Its: PRESIDENT



Its: PRESIDENT

SUBSCRIBED AND SWORN before me this 19th day of May, 2005,




Notary Public Residing at: Springville Utah

Former addresses of Morinda, Inc.:
109 West 1880 South, Orem, Utah 84058
5152 North Edgewood Drive, Suite 110, Provo, Utah 84604
870 West 410 North, Lindon, Utah 84042
333 West River Park Drive, Provo, Utah 84604
550 East Timpanogos Circle, Building G, Orem, Utah 84059

**TRADEMARK
REEL: 003087 FRAME: 0741**

Articles of Amendment
to
Articles of Incorporation
of
Morinda, Inc.

(Name Change to Tahitian Noni International, Inc.)

RECEIVED
NOV 20 2003
Utah Div. Of Corp. & Comm. Code

MORINDA, INC., (hereinafter referred to as the "**Corporation**"), a corporation duly organized and existing under the laws of the State of Utah, hereby amends its Articles of Incorporation in accordance with the provisions of §§16-10a-1001 et seq. of the Utah Revised Business Corporation Act, as amended, as follows:

FIRST: The name of the Corporation is Morinda, Inc.

SECOND: The name of the Corporation is changed to "**TAHITIAN NONI INTERNATIONAL, INC.**" and Article I of the Corporation's Articles of Incorporation is deleted in its entirety and the following Article I is inserted in lieu thereof:

ARTICLE I

NAME

The name of the corporation is "**TAHITIAN NONI INTERNATIONAL, INC.**"

THIRD: All other provisions of the Articles of Incorporation of the Corporation shall remain as presently constituted.

FOURTH: This Amendment was duly adopted by all of the directors and the shareholder of the Corporation by written consent effective the 20th day of November 2003.

FIFTH: All shares of the Corporation's capital stock are designated as common stock, of which there were One Thousand (1,000) issued and outstanding at the time of the aforementioned written consent. All of the shares of the Corporation's common stock outstanding at the time of adoption of the Amendment were cast in favor of the Amendment by written consent, and no votes were cast against.

Dated the 20th day of November 2003.

MORINDA, INC.

By: Kerry O. Asay
Its: President
Date: 11/20/2003
Receipt Number: 1015619
Amount Paid: \$27.00

726092

RECORDED: 05/19/2005

TRADEMARK
REEL: 003087 FRAME: 0742