TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PENNWELL PUBLISHING COMPAY		07/09/1999	CORPORATION: OKLAHOMA

RECEIVING PARTY DATA

Name:	PENNWELL CORPORATION		
Street Address:	1421 SOUTH SHERIDAN ROAD		
City:	TULSA		
State/Country:	OKLAHOMA		
Postal Code:	74112		
Entity Type:	CORPORATION: OKLAHOMA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2252117	CABLING NEWS

CORRESPONDENCE DATA

Fax Number: (703)739-9577

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-739-4900

Email: BTAYLOR@STITES.COM Correspondent Name: BREWSTER TAYLOR

Address Line 1: 1199 NORTH FAIRFAX STREET

Address Line 2: SUITE 900

Address Line 4: Alexandria, VIRGINIA 22314

NAME OF SUBMITTER:	BREWSTER TAYLOR
Signature:	/BT/
Date:	05/20/2005

TRADEMARK REEL: 003088 FRAME: 0536

900025007

Total Attachments: 0

TRADEMARK
REEL: 003088 FRAME: 0537

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REEL: 003088 FRAME: 0538

RECORDED: 05/20/2005