

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TSC Franchise Corporation		01/31/2005	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Allegra Holdings LLC		
<b>Street Address:</b>	21680 Haggerty Road		
<b>Internal Address:</b>	Suite 105S		
<b>City:</b>	Northville		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48167		
<b>Entity Type:</b>	Limited Liability Company: MICHIGAN		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1426087	THE SIGNERY	
Registration Number:	1590261	THE RIGHT SIGN...AT THE RIGHT PRICE...RIGHT AWAY...GUARANTEED!	
Registration Number:	1702252	YOUR BUSINESS SIGN SOURCE	
Registration Number:	2360969	SMARTCOLOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(734)665-8788		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	734-665-4441		
<b>Email:</b>	pfransway@psedlaw.com		
<b>Correspondent Name:</b>	Paul R. Fransway		
<b>Address Line 1:</b>	24 Frank Lloyd Wright Drive		
<b>Address Line 4:</b>	Ann Arbor, MICHIGAN 48105		
<b>NAME OF SUBMITTER:</b>	Paul R. Fransway		

OP \$115.00 1426087

Signature:	/prf/
Date:	05/23/2005
<b>Total Attachments: 3</b> source=TSC Franchise Corp Assignment to Allegra Holdings LLC#page1.tif source=TSC Franchise Corp Assignment to Allegra Holdings LLC#page2.tif source=TSC Franchise Corp Assignment to Allegra Holdings LLC#page3.tif	

**ASSIGNMENT OF U.S. TRADEMARKS**

**WHEREAS**, TSC Franchise Corporation, a Florida corporation, having an address of 4900 Manatee Avenue West, Suite 201, Bradenton, Florida 34209 ("Assignor"), owns the trademarks listed in **Exhibit A**, which have been registered with the United States Patent and Trademark Office (the "Marks"); and

**WHEREAS**, Allegra Holdings LLC, a Michigan limited liability company, having an address of 21680 Haggerty Road, Suite 105S, Northville, Michigan 48167 ("Assignee") desires to acquire the entire right, title and interest in, to and under said Marks;

**NOW, THEREFORE**, for one dollar U.S. (\$1.00) and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Marks, including all registrations and all common law rights, together with the goodwill of the business symbolized by the Marks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

**IN TESTIMONY WHEREOF**, duly authorized representatives of the parties have executed this Assignment effective as of January 31, 2005.

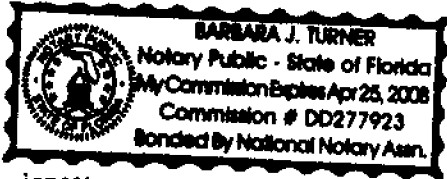
Assignor:



By: Michael L. Etchieson  
President and Chief Executive Officer

UNITED STATES OF AMERICA )  
STATE OF FLORIDA ) SS  
COUNTY OF MANATEE )

Subscribed and sworn to before me this 31<sup>st</sup> day of January, 2005.



Barbara J. Turner  
Notary Public

My Commission Expires: 4 25 08

Assignee:

\_\_\_\_\_

By: William McIntyre  
President

UNITED STATES OF AMERICA )  
STATE OF MICHIGAN ) SS  
COUNTY OF OAKLAND )

Subscribed and sworn to before me this 31<sup>st</sup> day of January, 2005.

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_

ASSIGNMENT OF U.S. TRADEMARKS

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IN TESTIMONY WHEREOF, duly authorized representatives of the parties have executed this Assignment effective as of January 31, 2005.

Assignor:

\_\_\_\_\_

By: Michael L. Etchison  
President and Chief Executive Officer

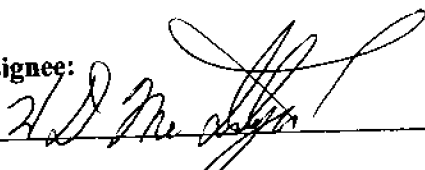
UNITED STATES OF AMERICA )  
STATE OF FLORIDA ) SS  
COUNTY OF MANATEE )

Subscribed and sworn to before me this 31<sup>st</sup> day of January, 2005.

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_

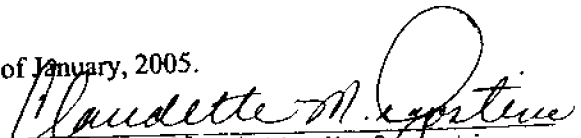
Assignee:

  
\_\_\_\_\_

By: William McIntyre  
~~President~~ C.E.O.

UNITED STATES OF AMERICA )  
STATE OF MICHIGAN ) SS  
COUNTY OF OAKLAND )

Subscribed and sworn to before me this 31<sup>st</sup> day of January, 2005.

  
\_\_\_\_\_  
Notary Public Claudette M. DeGostino

Macomb County, MI - Acting in Oakland County, MI.

My Commission Expires: August 24, 2010

**EXHIBIT A**

**Federal Trademark Registrations**

<b>Trademark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
THE SIGNERY	1,426,087	January 20, 1987
THE RIGHT SIGN...AT THE RIGHT PRICE...RIGHT AWAY...GUARANTEED!	1,590,261	April 3, 1990
YOUR BUSINESS SIGN SOURCE	1,702,252	July 21, 1992
SMARTCOLOR	2,360,969	June 27, 2000