

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	04/22/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Whitney Holding Corporation		05/11/2005	CORPORATION: LOUISIANA

RECEIVING PARTY DATA

Name:	Whitney National Bank
Street Address:	228 St. Charles Avenue
City:	New Orleans
State/Country:	LOUISIANA
Postal Code:	70130
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2842364	ELCON
Registration Number:	2842363	ELCON

CORRESPONDENCE DATA

Fax Number: (504)585-3801
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (504) 585-3803
 Email: areaux@carverdarden.com
 Correspondent Name: Theodore (Todd) S. Owers, III
 Address Line 1: 1100 Poydras Street
 Address Line 2: Suite 2700
 Address Line 4: New Orleans, LOUISIANA 70163

NAME OF SUBMITTER:	Theodore S. Owers III
Signature:	/Theodore S. Owers III/

OP \$65.00 2842364

Date:

05/23/2005

Total Attachments: 1

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ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS, that, effective as of the 22nd day of April, 2005, Whitney Holding Corporation ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, does hereby forever assign and transfer to Whitney National Bank ("Assignee"), its successors and assigns, all right, title, claim and interest in and to the Trademarks (as hereinafter defined), together with the goodwill of the business symbolized by the Trademarks (as hereinafter defined) and together with all rights of action and damages for past infringement.

Assignor hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment.

As used herein, the term "Trademarks" means all trademark and service mark rights, including, without limitation, common law rights, represented by or associated with the following registrations and any trademarks or service marks which are the subject of such registrations:

1. USPTO Registration No. 2,842,364 for the mark ELCON;

2. USPTO Registration No. 2,842,363 for the mark 

Executed this 11 day of May, 2005, at New Orleans, Louisiana.

Whitney Holding Corporation

Teresa Z. Lygate

By: Teresa Z. Lygate

Its: Sr. Asst. Corp. Secretary

Whitney National Bank

Anikb M. Ayres

By: Anikb M. Ayres

Its: Vice President