

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JMS Specialty Foods, Inc.		04/20/2005	CORPORATION:
J.M. Smucker Company		04/20/2005	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	House of Webster, Inc.		
<b>Street Address:</b>	P.O. Box 1988		
<b>City:</b>	Rogers		
<b>State/Country:</b>	ARKANSAS		
<b>Postal Code:</b>	72757		
<b>Entity Type:</b>	CORPORATION: ARKANSAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1078517	LOST ACRES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(479)251-0801		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(479) 251-0800		
<b>Email:</b>	david.pieper@sbcglobal.net		
<b>Correspondent Name:</b>	David B. Pieper		
<b>Address Line 1:</b>	1 East Center St. Ste. 217		
<b>Address Line 4:</b>	Fayetteville, ARKANSAS 72701		
<b>NAME OF SUBMITTER:</b>	David B. Pieper		
<b>Signature:</b>	/David B. Pieper/		
<b>Date:</b>	05/24/2005		

Total Attachments: 1

**900025179**

**TRADEMARK  
 REEL: 003090 FRAME: 0278**

**OP \$40.00 1078517**



ASSIGNMENT OF TRADEMARK

WHEREAS, J.M.S. Specialty Foods, Inc., ("Assignor"), the J.M. Smucker Company of Ohio and related companies adopted and use the Lost Acres Mark which is registered in the United States Patent and Trademark Office, Registration No. 1078517 dated November 29, 1977 ("MARK"); and

WHEREAS, House of Webster, of Arkansas ("Assignee"), is desirous of acquiring the MARK and the registration thereof, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and confirm the assignment thereof unto Assignee all right, title and interest in and to the MARK, together with the goodwill of the business symbolized by the MARK and the above-identified registration thereof. The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to Assignee.

J.M.S. SPECIALTY FOODS, INC.

By:

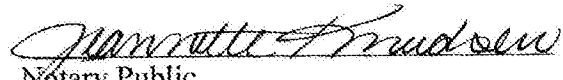
  
Adam M. Ekonomon

Title: Assistant General Counsel  
and Assistant Secretary

State of Ohio )  
) ss.  
County of Wayne )

Before me, a Notary Public in and for said county, personally appeared Adam M. Ekonomon, known to me to be the person who, as Assistant General Counsel and Assistant Secretary of J.M.S. Specialty Foods, Inc., the corporation which executed the foregoing instrument, signed the same, and acknowledged to me that he did so sign said instrument in the name and upon behalf of said corporation as such officer; that the same is his free act and deed as such officer, and the free and corporate act and deed of said corporation; and that he was duly authorized thereunto by its board of directors.

In testimony whereof, I have hereunto subscribed my name, and affixed my official seal, at Orville, Ohio, this 20<sup>th</sup> day of April, 2005.

  
Notary Public

My Commission Expires:

None



JEANNETTE L. KNUDSEN, Attorney-At-Law  
Notary Public - State of Ohio  
My Commission has no expiration date  
Sec. 147.03 R.C.