TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/15/1996

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
David D Peete Jr.		05/24/2005	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Assisted Living University, Inc.	
Street Address:	2944 Hunter Mill Road	
Internal Address:	Suite 204	
City:	Oakton	
State/Country:	VIRGINIA	
Postal Code:	22124	
Entity Type:	CORPORATION: VIRGINIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2097405	ASSISTED LIVING UNIVERSITY

CORRESPONDENCE DATA

Fax Number: (202)408-4400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2024084000

Email: docketing@finnegan.com, lynn.jordan@finnegan.com

Correspondent Name: Lynn M. Jordan

Address Line 1: 901 New York Avenue, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001-4413

NAME OF SUBMITTER:	Lynn M. Jordan
Signature:	/Lynn M. Jordan/
Date:	05/24/2005 TRADEMARK
	IRADEWARK

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Total Attachments: 1 source=0010117#page1.tif

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NUNC PRO TUNC ASSIGNMENT

David D. Peete, Jr. ("Assignor"), an individual residing at 10206 Oakton Station Court, Oakton, Virginia 22124, is the record owner of the marks ASSISTED LIVING UNIVERSITY and ASSISTED LIVING UNIVERSITY and Design, which is the subject of U.S. Trademark Registration No. 2,097,405 (the "Trademarks").

On approximately May 24, 2005, Assisted Living University, Inc., a Virginia corporation with its principal place of business at 2944 Hunter Mill Road, Suite 204, Oakton, Virginia 22124 ("Assignee"), acquired the Trademarks from Assignor. Assignee is the owner in fact of the Trademarks and the parties desire to reflect this fact in the records of the U.S. Patent and Trademark Office.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns <u>nunc pro tunc</u> as of July 15, 1996 to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

RECORDED: 05/24/2005

Name: David D. Peete, Jr.

Date: May 24, 2005

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