

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Radical Entertainment, Inc.	FORMERLY Radical Games Ltd.	03/23/2005	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Vivendi Universal Games Canada Ltd.
Street Address:	6060 Center Drive
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90045
Entity Type:	CORPORATION: BRITISH COLUMBIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78197570	369 INTERACTIVE
Serial Number:	76162341	PLAZMO
Serial Number:	78182116	RADICAL
Serial Number:	78182119	RADICAL ENTERTAINMENT
Registration Number:	2101886	RADICAL ENTERTAINMENT
Serial Number:	78182118	RADICAL GAMES
Serial Number:	78182121	RADICAL TECHNOLOGY
Serial Number:	76376809	SQUIDNEY
Serial Number:	78197571	SQUIDNEY GUDGE

CORRESPONDENCE DATA

Fax Number: (310)431-2430
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3104314334
 Email: stacey.gordon@vugames.com
 Correspondent Name: Rod A. Rigole

CH \$240.00 78197570

Address Line 1: 6060 Center Drive
Address Line 4: Los Angeles, CALIFORNIA 90045

NAME OF SUBMITTER:	Rod A. Rigole
Signature:	/rod a rigole/
Date:	05/25/2005

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Radical Entertainment Inc., a Canadian corporation with a principal place of business at 8th Floor, 369 Terminal Avenue, Vancouver, British Columbia V6A 4C4, is the owner of the applications for or registrations of the following trademarks (collectively referred to herein as the "Marks"):

Jurisdiction	Mark	Application No. or Registration No.
Canada	369 INTERACTIVE	1182385
United States (Federal)	369 INTERACTIVE	78/197,570
United States (Federal)	PLAZMO	76/162,341
United States (Federal)	RADICAL	78/182,116
Canada	RADICAL ENTERTAINMENT	TMA508799
United States (Federal)	RADICAL ENTERTAINMENT	78/182,119
United States (Federal)	RADICAL ENTERTAINMENT	2,101,886
Canada	RADICAL ENTERTAINMENT (& Design)	TMA607553
United States (Federal)	RADICAL GAMES	78/182,118
United States (Federal)	RADICAL TECHNOLOGY	78/182,121
Canada	RODIN (& Design)	TMA520300
Canada	SQUIDNEY	1151024
United States (Federal)	SQUIDNEY	76/376,809
Canada	SQUIDNEY GUDGE	1182386
United States (Federal)	SQUIDNEY GUDGE	78/197,571

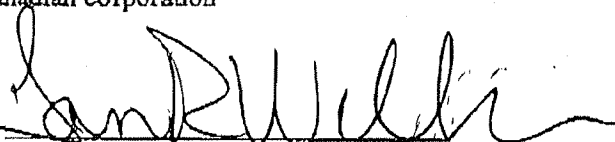
WHEREAS, Vivendi Universal Games Canada Ltd., a British Columbia corporation with a principal place of business at 6060 Center Drive, 5th Floor Los Angeles, California 90045, is desirous of acquiring said trademarks and registration(s), and related names and Marks.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Radical Entertainment Inc., does hereby assign unto Vivendi Universal Games

Canada Ltd., all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the Marks, and all other names and Marks similar to or based upon the Marks it has used; the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the Marks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Radical Entertainment Inc., has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages and the right to oppose any application to register a trademark which may be confusingly similar to the Marks.

Very truly yours,

RADICAL ENTERTAINMENT INC.,
a Canadian corporation

By: 
Ian R. Wilkinson, President

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