

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Robert A. Vito		05/24/2005	INDIVIDUAL:

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	INC International Company
<b>Street Address:</b>	1434 Sugartown Road
<b>City:</b>	Berwyn
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19312
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA

**PROPERTY NUMBERS Total: 19**

Property Type	Number	Word Mark
Serial Number:	76466218	MADE-RITE
Serial Number:	76317927	AMER I CAN
Serial Number:	76578485	BALLS
Serial Number:	76185628	COMPLETE WASTE OF TIME
Serial Number:	76185629	CWOT
Serial Number:	76185627	CWOT
Serial Number:	76521384	DAVIDSON COLT
Serial Number:	76091536	EAGER GROOM
Serial Number:	78581738	EAGER GROOM
Serial Number:	78589685	GUILTY PLEASURES
Serial Number:	76470466	LEARN TO EARN
Serial Number:	76466220	
Serial Number:	76584194	RELAX LOS ANGELES
Serial Number:	76584193	RELAX LOS ANGELES

CH \$490.00 76466218

Serial Number:	76185632	UHB
Serial Number:	76185554	UHB
Serial Number:	76185631	ULTIMATE HUMAN BEING
Serial Number:	76977076	UNEQUAL
Serial Number:	76463693	UNEQUAL

**CORRESPONDENCE DATA**

Fax Number: (215)864-9744

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 215.864.8607

Email: cramerp@ballardspahr.com

Correspondent Name: Patricia G. Cramer, Esq.

Address Line 1: 1735 Market Street, 51st Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	Patricia G. Cramer, Esq.
Signature:	/Patricia G. Cramer/
Date:	05/25/2005

Total Attachments: 1  
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**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Robert A. Vito, a U.S. citizen having an address of 1434 Sugartown Road, Berwyn, Pennsylvania 19312, has used and is using in his business the trademarks set forth in Schedule A attached hereto (the "Marks");

WHEREAS, INC International Company, a Pennsylvania corporation having an address of 1434 Sugartown Road, Berwyn, Pennsylvania 19312, is desirous of acquiring all right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks and the registrations thereof and applications therefor as set forth in Schedule A;

WHEREAS, it is desired that the assignment of said registrations and applications be made of record in the United States Patent and Trademark Office, and such other Patent and Trademark Offices.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, Robert A. Vito hereby assigns to INC International Company all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof and applications therefor as set forth in Schedule A, and all rights to damages and profits, due or accrued, arising out of past infringements and Marks, and the right to sue for and recover the same.

Dated: May 24, 2005

  
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Robert A. Vito