TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hartford Life Insurance Company		04/07/2005	CORPORATION:

RECEIVING PARTY DATA

Name:	Hartford Fire Insurance Company	
Street Address:	Hartford Plaza	
Internal Address:	Corp. Law Dept Trademark Unit	
City:	Hartford	
State/Country:	CONNECTICUT	
Postal Code:	06115	
Entity Type:	CORPORATION:	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2564511	SELECT LEADERS

CORRESPONDENCE DATA

Fax Number: (860)723-4515

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 860-547-3612

Email: shirley.champagne@thehartford.com
Correspondent Name: Hartford Fire Insurance Company

Address Line 1: Hartford Plaza

Address Line 2: Corp. Law Dept. - Trademark Unit
Address Line 4: Hartford, CONNECTICUT 06115

NAME OF SUBMITTER:	Richard M. Borden
Signature:	/rick borden/
Date:	05/25/2005

TRADEMARK REEL: 003091 FRAME: 0562

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Total Attachments: 2

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> TRADEMARK REEL: 003091 FRAME: 0563

ASSIGNMENT OF TRADEMARK

WHEREAS, HARTFORD LIFE INSURANCE COMPANY, a Connecticut corporation, having a place of business at 200 Hopmeadow Street, Simsbury, Connecticut, has adopted and used the following trademark which is registered in the United States Patent and Trademark Office and which registration is validly subsisting:

<u>Trademark</u> <u>Registration No.</u> <u>Registration Date</u>

SELECT LEADERS 2,564,511 April 23, 2002

WHEREAS, HARTFORD FIRE INSURANCE COMPANY, a corporation of the State of Connecticut having its principal place of business at Hartford Plaza, Hartford, Connecticut 06115, is desirous of acquiring said trademark and said registrations therefor along with all of the good will of the business in connection with the mark.

NOW THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, said HARTFORD LIFE INSURANCE COMPANY does hereby assign unto the said HARTFORD FIRE INSURANCE COMPANY all rights, title and interest in and to the said mark and said registrations, including, the right to sue and recover for past infringements and other violations

TRADEMARK
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thereof, absolutely and forever without limitations, and HARTFORD FIRE INSURANCE COMPANY hereby fully accepts such assignment and transfer.

HARTFORD LIFE INSURANCE COMPANY

By: Name: Kewin Stage	Dated: 4/7/2005
Name: Kevin Stange Title: Sr. Marketing Consultant	
Subscribed and sworn to before me this	day of
	Mary Cokul
HARTFORD FIRE INSURANCE COMPANY	MARY C. O'NEIL NOTARY PUBLIC MY COMMISSION EXPIRES 2-28-2010
By: 12 11. 11	Dated: <u> </u>

Name: Richard M. Borden Title: Assistant Vice President

RECORDED: 05/25/2005

and Assistant General Counsel

TRADEMARK **REEL: 003091 FRAME: 0565**