

Form PTO-1594 (Rev. 03/05)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Vision Sales and Marketing Corporation

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation- State: Louisiana
☐ Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☐ No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) April 7, 2005

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: McDonald's Corporation

Internal

Address: _____

Street Address: One Kroc Drive

City: Oak Brook

State: IL

Country: US Zip: 60523

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☒ Corporation Citizenship Delaware
☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
78/120,896

B. Trademark Registration No.(s)

Additional sheet(s) attached? ☐ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Sheila Lehr

Internal Address: McDonald's Corporation

Street Address: One Kroc Drive

City: Oak Brook

State: IL Zip: 60523

Phone Number: (630) 623-3000

Fax Number: (630) 623-5011

Email Address: _____

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 502,261

Authorized User Name Neal Gerber & Eisenberg, LLP

9. Signature:

Signature

Michael G. Kelber

Name of Person Signing

Date

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

700170456

TRADEMARK
REEL: 003091 FRAME: 0875

CH \$40.00 602261 78120896

ASSIGNMENT OF TRADEMARK

THIS AGREEMENT is entered into, effective April 6, 2005, between Vision Sales and Marketing Corporation, a Louisiana corporation (hereinafter "Assignor"), and McDonald's Corporation, a Delaware corporation (hereinafter "Assignee").

WHEREAS, Assignor has adopted and filed a trademark application for the mark "McMOBILE", Serial No. 78/120,896, which was filed on April 10, 2002 (herein the "Mark").

WHEREAS, Assignor and Assignee have entered into a certain Settlement Agreement, pursuant to which, Assignor is required to enter into this Agreement assigning all of Assignor's right, title and interest in and to said Mark, together with the goodwill associated with the Mark, and any application therefor to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer and convey unto Assignee, its successors, assigns, and legal representatives all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, any applications therefor, and all right to sue and recover and retain damages for any current, future or past infringement thereupon.


IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer as of the date set forth below.

Date: April 7, 2005

Respectfully submitted,

Vision Sales and Marketing Corporation

By:


Donald Manuel, President