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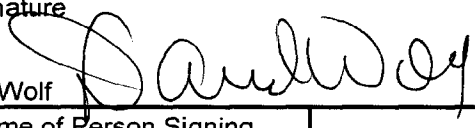
HEET

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commission

102906763

and attached original documents or copy thereof.

1. Name of conveying party(ies)/Execution Date(s): American Sporting Goods Corporation Citizenship (see guidelines): State of Incorporation - California Execution Date(s): October 5, 2004 Additional name(s) of conveying party(ies) attached?		2. Name and address of receiving party(ies): Name: Meynard Designs Inc. Internal Address: Street Address: 151 Newton Street Waltham, MA 02453 Citizenship: State of Incorporation - Massachusetts If assignee is not domiciled in the United States, a domestic representative designation is attached. (Designations must be a separate document from assignment.) Additional name(s) & address(es) attached?					
3. Nature of conveyance: Assignment							
4. Application number(s) or registration number(s) and identification or description of the Trademark: <table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">A. Trademark Application No(s):</td> <td style="width: 50%;">B. Trademark Registration No(s):</td> </tr> <tr> <td></td> <td>2402587</td> </tr> </table> <p style="text-align: center;">Additional sheet(s) attached?</p> <hr/> C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):				A. Trademark Application No(s):	B. Trademark Registration No(s):		2402587
A. Trademark Application No(s):	B. Trademark Registration No(s):						
	2402587						
5. Name and address of party to whom correspondence concerning document should be mailed: David Wolf Wolf, Greenfield & Sacks, P.C. Federal Reserve Plaza 600 Atlantic Avenue Boston, Massachusetts 02210-2206		6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 <input checked="" type="checkbox"/> Enclosed <input checked="" type="checkbox"/> If the enclosed fee is insufficient, the Commissioner is authorized to charge the fee to the account of the undersigned. 8. Deposit account number: 23/2825 Authorized User Name: David Wolf					
9. Signature <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="text-align: center;">  David Wolf </div> <div style="text-align: right;"> November 23, 2004 </div> </div> <table border="1" style="width: 100%; margin-top: 5px;"> <tr> <td style="width: 33%;">Name of Person Signing</td> <td style="width: 33%;">Signature</td> <td style="width: 33%;">Date</td> </tr> </table>				Name of Person Signing	Signature	Date	
Name of Person Signing	Signature	Date					
Total number of pages including cover sheet, attachments, and document: 2							

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK
REEL: 003093 FRAME: 0416

A S S I G N M E N T


WHEREAS, AMERICAN SPORTING GOODS CORPORATION, of 2323 Main Street, Irvine, California 92614, is a corporation organized and existing under the laws of the State of Delaware ("Assignor"), has adopted, used and registered the trademark EARTHIES in the United States, said registration being designated as Registration No. 2,402,587 dated November 7, 2000;

WHEREAS, MEYNARD DESIGNS, INC., of 151 Newton Street Waltham, Massachusetts 02453, a corporation organized under the laws of the State of Massachusetts, ("Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, AMERICAN SPORTING GOODS CORPORATION does hereby assign unto the said MEYNARD DESIGNS, INC., all right, title and interest in and to the said mark and registration, together with the good will of the business symbolized by the mark.

AMERICAN SPORTING GOODS CORPORATION

By:



Jerome A. Turner
President

Dated: 10-5-04