

12.14.04

12-17-2004

RECORDS  
TRAIL



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

V. E. W., Ltd.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Execution Date(s) December 13, 2004

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Rosenthal & Rosenthal, Inc.

Internal Address: \_\_\_\_\_

Street Address: 1370 Broadway

City: New York

State: New York

Country: USA Zip: 10018

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship New York
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

See attached Schedule A

B. Trademark Registration No.(s)

See attached schedule A

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

See attached Schedule A

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Barry H. Fishkin, Esq.

Internal Address: Phillips Nizer LLP

Street Address: 666 Fifth Avenue

City: New York

State: New York Zip: 10103

Phone Number: 212-841-0545

Fax Number: 212-262-5152

Email Address: bfishkin@phillipsnizer.com

6. Total number of applications and registrations involved:

27

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 690.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

DEC 14 AM 9:55  
OPR/FINANCE

9. Signature:

Barry H. Fishkin  
Signature

December 14, 2004  
Date

Barry H. Fishkin

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

12/16/2004 GTDN11 00000082 78056154

01 FC:8521 40.00 DP  
02 FC:8522 650.00 DP

SCHEDULE A

Schedule A to a Trademark Collateral Assignment dated December 13, 2004, by and between V.E.W., Ltd. and Rosenthal & Rosenthal, Inc.

**United States Trademark Applications**

<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>
VERA WANG ON WEDDINGS	78/056,154	April 1, 2001
VERA WANG	78/091,115	October 31, 2001
VERA WANG	76/488,825	February 5, 2003
VERA WANG	76/488,826	February 5, 2003
VERA WANG	76/488,827	February 5, 2003
VERA WANG	76/488,848	February 5, 2003
VERA WANG DIAMOND	76/500,587	March 17, 2003
VERA WANG FINE JEWELRY	76/500,589	March 17, 2003
VERA WANG LUXE	76/500,586	March 17, 2003
VERA WANG	76/500,585	March 17, 2003
VERA WANG LUXE	78/234,999	April 8, 2003
VERA WANG COLLECTION	78/235,005	April 8, 2003
VERA WANG	78/426,281	May 27, 2004

**United States Trademark Registrations**

<b>Trademark</b>	<b>Registration No.</b>	<b>Registration Date</b>
VERA WANG	2,813,282	February 10, 2004
VERA WANG	1,797,058	October 5, 1993
VERA WANG	2,189,942	September 15, 1998
VERA WANG	2,194,139	October 6, 1998
VERA WANG	2,495,866	October 9, 2001
VERA WANG	2,504,826	November 6, 2001
VERA WANG	2,601,695	July 30, 2002
VERA WANG	2,698,760	March 18, 2003
VERA WANG	2,635,884	October 15, 2002
VERA WANG	2,844,080	May 18, 2004
VERA WANG BRIDAL HOUSE, LTD	1,818,584	January 25, 1994
VERA WANG LUXE	2,698,761	March 18, 2003
VW AND DESIGN	1,798,746	October 12, 1993
VW AND DESIGN	1,760,800	March 23, 1993

**TRADEMARK COLLATERAL ASSIGNMENT**

WHEREAS, V.E.W., Ltd., a corporation formed under the laws of Delaware, located at 225 West 39<sup>th</sup> Street, New York, NY 10018 ("Borrower"), has adopted, used and is using the marks shown in the attached Schedule A (the "Marks"), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Borrower is obligated to Rosenthal & Rosenthal, Inc. ("Lender") pursuant to (i) a certain Revolving Credit, Term Loan and Security Agreement, dated the date hereof, between Lender and Borrower and (ii) a certain Trademark Collateral Security Agreement, dated the date hereof, made by Borrower in favor of Lender (as each may be amended, modified, restated or supplemented from time to time, collectively, the "Agreements"); and

WHEREAS, pursuant to the Agreements, Borrower is granting to Lender a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

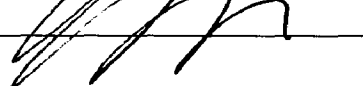
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Borrower does hereby assign unto Lender and grant to Lender a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Obligations as defined in the Agreements and in accordance with the terms and provisions thereof.

Borrower expressly acknowledges and affirms that the rights and remedies of Lender with respect to the assignment and security interest granted hereby are more fully set forth in the Agreements.

Dated: New York, New York  
December 13, 2004

V.E.W., LTD.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Its: \_\_\_\_\_



STATE OF NEW YORK     )  
COUNTY OF NEW YORK ) ss.:

On this 15<sup>th</sup> day of December, 2004, before me personally came Charles F. Hazzard, Jr.  
me known, who, being by me duly sworn, did depose and say that s/he is the Vice Chair & COO  
of V.E.W., Ltd., the corporation described in and which executed the foregoing instrument; and  
that s/he signed her/his name thereto by order of the board of directors of said corporation.

  
Notary Public

ELIZABETH S. MAURICE  
Notary Public, State of New York  
No. 01MA5049131  
Qualified in New York County  
Commission Expires Sept. 11, 2005