TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lucas Licensing Ltd.		03/31/2003	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Lucasfilm Entertainment Company Ltd.	
Street Address:	5858 Lucas Valley Road	
City:	Nicasio	
State/Country:	CALIFORNIA	
Postal Code:	94946	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1343906	STAR WARS

CORRESPONDENCE DATA

Fax Number: (415)217-5910

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415.434.1600

Email: trademark@howardrice.com

Correspondent Name: Carole F. Barrett

Address Line 1: Three Embardacero Center, 7th Floor
Address Line 4: San Francisco, CALIFORNIA 94111-4024

NAME OF SUBMITTER:	Carole F. Barrett
Signature:	/CFB_Imd/
Date:	05/27/2005

Total Attachments: 0

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RECORDED: 05/27/2005