

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Voice Courier Mobile Inc.		05/12/2005	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	First Media Group Inc.
Street Address:	536 Kipling Avenue
City:	Etobicoke, Ontario
State/Country:	CANADA
Postal Code:	M8Z 5E3
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78418502	MOBILE HOOKUP
Serial Number:	78418508	TXT.TALK.DATE
Serial Number:	78418521	MOBILE HOOKUP TXT.TALK.DATE
Serial Number:	78450722	TALKLIVE

CORRESPONDENCE DATA

Fax Number: (585)899-2931
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (585) 899-2930
 Email: trademarks@jaeckle.com
 Correspondent Name: Jaeckle Fleischmann & Mugel, LLP
 Address Line 1: 190 Linden Oaks
 Address Line 2: Trademark Department
 Address Line 4: Rochester, NEW YORK 14625

DOMESTIC REPRESENTATIVE

Name: Jaeckle Fleischmann & Mugel, LLP

TRADEMARK
REEL: 003093 FRAME: 0932

900025377

CH \$115.00 78418502

Address Line 1: 190 Linden Oaks
Address Line 4: Rochester, NEW YORK 14625

NAME OF SUBMITTER:	Jeffrey H. LaBarge
Signature:	/jeffrey h. labarge/
Date:	05/25/2005

Total Attachments: 2
source=FIRSTMEDIAGROUPassignVoiceCourier-FirstMediaGroup#page1.tif
source=FIRSTMEDIAGROUPassignVoiceCourier-FirstMediaGroup#page2.tif

VOICE COURIER MOBILE INC.

ASSIGNMENT OF TRADEMARKS

VOICE COURIER MOBILE INC., whose full post office address is 19 Charlotte Street, Suite 300, Toronto, Ontario, Canada, M5V 2H5, in consideration of the sum of one dollar (\$1.00) and other premises, covenants and consideration, the receipt and sufficiency of which is hereby acknowledged, hereby assigns, transfers and sets over to and onto **FIRST MEDIA GROUP INC.** (the "Assignee"), whose full post office address is 536 Kipling Avenue, Etobicoke, Ontario, Canada, M8Z 5E3, any and all of its right, title and interest in and to the trade-marks, however depicted, and the registrations and applications listed in Schedule "A" attached hereto, and to the goodwill attached to such trade-marks and hereby assigns, transfers and sets over and onto the said the Assignee all of its rights, if any, to apply for and the privilege of applying for, obtaining and maintaining registration of the said trade-marks, including any proceedings of any nature in accordance therewith along with a portion of the business appurtenant thereto, the same to be held and enjoyed by the Assignee as fully and completely as by the Assignee had this assignment not been made.

EXECUTED at the City of Toronto this 12th day of May, 2005.

VOICE COURIER MOBILE INC.

By: _____
Name: Thomas Rand
Title: President
I have the authority to bind the corporation.

By: _____
Name: Evan Wright
Title: Secretary
I have the authority to bind the corporation.

ACKNOWLEDGEMENT

FIRST MEDIA GROUP INC., whose full post office address is 536 Kipling Avenue, Etobicoke, Ontario, Canada, M8Z 5E3, the assignee named in the within assignment, hereby acknowledges the assignment to it of the trade-marks, however depicted, and the registration listed in Schedule "A" attached hereto, and to the goodwill attached to such trade-mark, including any proceedings of any nature in accordance therewith, and appoints Jaekle Fleischmann & Mugel, LLP whose full post office address is 190 Linden Oaks, Rochester, New York 14625-2812, as the firm to which any notice in respect of this assignment or registration may be given or served with the same effect as if it had been given to or served upon it.

EXECUTED at the City of Toronto this 12th day of May, 2005.

FIRST MEDIA GROUP INC.

By: _____
Name: Grant Hood
Title: President
I have the authority to bind the corporation.

By: _____
Name: Kenneth Hood
Title: Vice-President
I have the authority to bind the corporation.

SCHEDULE "A"

Trade-Mark	Serial No.
MOBILE HOOKUP (words)	78418502
txt.talk.date (words)	78418508
txt.talk.date and MOBILE HOOKUP (design mark)	78418521
TALKLIVE (words)	78450722